CONTENTS

List of Illustrations Preface Acknowledgments		ix xi xxv
1	Greed: The Basis of Capitalist Society	1
2	Gluttony: The Sociology and Economics of Overconsumption	23
3	Lust: The Sexualization of Society	49
4	Sloth: The Besetting Sin of the Age?	75
5	Anger: I'm Mad as Hell and I am Not Going to Take It Anymore	99
6	Envy: Keeping Up with the Joneses, the Smiths, and Everyone Else	123
7	Pride: Does Self-Esteem Solve Everything? Anything?	135
8	Concluding Observations	155
-	References Index	