## Contents

Introductory word by Marta Gellová	4
Introductory word by Jana Merunková	5
CYFI about the importance of parents in financial education	6
Tomáš Nidetzký: I'm a daddy above all	8
Lucien Rozprým: As I see it	9
Quotes about the book	10
Contents	13
TEACH - BE TAUGHT - TEACH ME?!	15
Advisor and helper	15
You are right	18
On the track of money	21
Investment to wisdom	28
Global Money Week in the Czech Republic	30
From an expert's point of view	32
An active parent's manual	33
FINANCIAL EDUCATION BY MEANS OF GAMES	36
The importance of games in financial education	37
Types of games for financial education	38
Work with a game and gamification	39
Catalogue of games, competitions and applications	41
Who plays, learns	63
LEARNING THROUGH A STORY	66
Fairy tales and tales	68
Real stories for teenagers	69
Game elements in communication	73
Blogs, youtube, social media	71
FIRST STEPS	77
Useful contacts	83
Questions for David Macek	84
Partners of yourchance	85
Partners of GMW 2018	86
About the authors	92