

Contents

<i>List of Figures and Box</i>	ix
<i>List of Tables</i>	xiv
<i>Notes on the Editors and Contributors</i>	xv
<i>Foreword</i>	xxv
Steve Jones	
<i>Introduction</i>	xxviii
PART I THE WEB AND HISTORIOGRAPHY	1
1. Historiography and the Web <i>Ian Milligan</i>	3
2. Understanding the Archived Web as a Historical Source <i>Niels Brügger</i>	16
3. Existing Web Archives <i>Peter Webster</i>	30
4. Periodizing Web Archiving: Biographical, Event-Based, National and Autobiographical Traditions <i>Richard Rogers</i>	42
PART II THEORETICAL AND METHODOLOGICAL REFLECTIONS	57
5. Web History in Context <i>Valérie Schafer and Benjamin G. Thierry</i>	59
6. Science and Technology Studies Approaches to Web History <i>Francesca Musiani and Valérie Schafer</i>	73
7. Theorizing the Uses of the Web <i>Ralph Schroeder</i>	86
8. Ethical Considerations for Web Archives and Web History Research <i>Stine Lomborg</i>	99
9. Collecting Primary Sources from Web Archives: A Tale of Scarcity and Abundance <i>Federico Nanni</i>	112

10.	Network Analysis for Web History <i>Michael Stevenson and Anat Ben-David</i>	125
11.	Quantitative Web History Methods <i>Anthony Cocciolo</i>	138
12.	Computational Methods for Web History <i>Anat Ben-David and Adam Amram</i>	153
13.	Visualizing Historical Web Data <i>Justin Joque</i>	168
PART III TECHNICAL AND STRUCTURAL DIMENSIONS OF WEB HISTORY		187
14.	Adding the Dimension of Time to HTTP <i>Michael L. Nelson and Herbert Van de Sompel</i>	189
15.	Hypertext before the Web – or, What the Web Could Have Been <i>Belinda Barnet</i>	215
16.	A Historiography of the Hyperlink: Periodizing the Web through the Changing Role of the Hyperlink <i>Anne Helmond</i>	227
17.	How Search Shaped and Was Shaped by the Web <i>Alexander Halavais</i>	242
18.	Making the Web Meaningful: A History of Web Semantics <i>Lindsay Poirier</i>	256
19.	Browsers and Browser Wars <i>Marc Weber</i>	270
20.	Emergence of the Mobile Web <i>Gerard Goggin</i>	297
PART IV PLATFORMS ON THE WEB		313
21.	Wikipedia <i>Andy Famiglietti</i>	315
22.	A Critical Political Economy of Web Advertising History <i>Matthew Crain</i>	330
23.	Exploring Web Archives in the Age of Abundance: A Social History Case Study of GeoCities <i>Ian Milligan</i>	344

24.	Blogs <i>Ignacio Siles</i>	359
25.	The History of Online Social Media <i>Christina Ortner, Philip Sinner and Tanja Jadin</i>	372
PART V WEB HISTORY AND USERS, SOME CASE STUDIES		385
26.	Cultural Historiography of the 'Homepage' <i>Madhavi Mallapragada</i>	387
27.	Consumers, News, and a History of Change <i>Allie Kosterich and Matthew Weber</i>	400
28.	Historical Studies of National Web Domains <i>Niels Brügger and Ditte Laursen</i>	413
29.	The Origins of Electronic Literature as Net/Web Art <i>James O'Sullivan and Dene Grigar</i>	428
30.	Exploring the Memory of the First World War Using Web Archives: Web Graphs Seen from Different Angles <i>Valérie Beaudouin, Zeynep Pehlivan and Peter Stirling</i>	441
31.	A History with Web Archives, Not a History of Web Archives: A History of the British Measles–Mumps–Rubella Vaccine Crisis, 1998–2004 <i>Gareth Millward</i>	464
32.	Religion and Web History <i>Peter Webster</i>	479
33.	Hearing the Past: The Sonic Web from MIDI to Music Streaming <i>Jeremy Wade Morris</i>	491
34.	Memes <i>Jim McGrath</i>	505
35.	Years of the Internet: Vernacular Creativity before, on and after the Chinese Web <i>Gabriele de Seta</i>	520
36.	Cultural, Political and Technical Factors Influencing Early Web Uptake in North America and East Asia <i>Mark McLelland</i>	537
37.	Online Pornography <i>Susanna Paasonen</i>	551

38.	Spam <i>Finn Brunton</i>	564
39.	Trolls and Trolling History: From Subculture to Mainstream Practices <i>Michael Nycyk</i>	577
PART VI THE ROADS AHEAD		591
40.	Web Archives and (Digital) History: A Troubled Past and a Promising Future? <i>Jane Winters</i>	593
<i>Index</i>		607