



# CONTENTS

Foreword by Matt Ball .....	vii
Preface .....	ix
<b>Introduction .....</b>	<b>1</b>
Early GIS Technology and Its Expressions .....	1
Contemporary GIS and Future Directions .....	5
<b>Topic 1. Data Structure Implications .....</b>	<b>11</b>
1 Grids and Lattices Build Visualizations .....	13
2 Maps Are Numbers First, Pictures Later .....	17
3 Normalize Maps for Data Analysis .....	21
<b>Topic 2. Fundamental Map Analysis Approaches .....</b>	<b>27</b>
4 Moving Mapping to Analysis of Mapped Data .....	29
5 Bending Our Understanding of Distance .....	33
6 Use Spatial Statistics to Map Abnormal Averages .....	37
7 Making Space for Mapped Data .....	41
<b>Topic 3. Basic Techniques in Spatial Analysis .....</b>	<b>47</b>
8 Use a Map-ematical Framework for GIS Modeling .....	49
9 Options Seem Endless When Reclassifying Maps .....	53
10 Overlay Operations Feature a Variety of Options .....	57
11 Computers Quickly Characterize Spatial Coincidence .....	61
<b>Topic 4. Calculating Effective Distance .....</b>	<b>67</b>
12 Extending GIS Procedures with Variable-Width Buffers .....	69
13 Create Effective Distance Buffers to Improve Map Accuracy .....	73
14 Measuring Distance Is Neither Here nor There .....	77
15 Extend Simple Proximity to Effective Movement .....	81
<b>Topic 5. Calculating Visual Exposure .....</b>	<b>87</b>
16 Line-of-Sight Buffers Add Intelligence to Maps .....	89
17 Identify and Use Visual Exposure to Create Viewshed Maps .....	93
18 Visual Exposure Is in the Eye of the Beholder .....	97
19 Use Exposure Maps and Fat Buttons to Assess Visual Impact .....	101

<b>Topic 6. Summarizing Neighbors</b>	107
20 Computer Processing Aids Spatial Neighborhood Analysis	109
21 Milking Spatial Context Information	113
22 Spatially Aggregated Reporting: The Probability Is Good	117
<b>Topic 7. Basic Spatial Modeling Approaches</b>	123
23 Suitability Models Find the Good, the Bad and the Hugag	125
24 Mapping Techniques Rate Hugag Habitat Suitability	129
25 Logic and Extent Elevate Suitability Models to New Levels	133
<b>Topic 8. Spatial Modeling Example</b>	139
26 A Three-Step Process Identifies Preferred Routes	141
27 Consider Multiple Criteria when Routing	145
28 A Recipe for Calibrating and Weighting GIS Model Criteria	149
29 Think with Maps to Evaluate Alternative Routes	153
<b>Topic 9. Basic Techniques in Spatial Statistics</b>	157
30 GIS Data Are Rarely Normal	159
31 The Average is Hard to Find	163
32 Under the Hood of Spatial Interpolation	167
33 Justifiable Interpolation	171
<b>Topic 10. Spatial Data Mining</b>	175
34 Statistically Compare Discrete Maps	177
35 Comparing Continuous Map Surfaces	181
36 Geographic Software Removes Guesswork from Map Comparisons	185
37 Use Similarity to Identify Data Zones	189
38 Use Statistics to Map Data Clusters	193
39 Spatial Data Mining “Down on the Farm”	197
<b>Epilog</b>	203
A Variety of Pathways Lead to GIS	205
A Multifaceted GIS Community	209
<b>Appendix/Resources</b>	215
Companion CD-ROM Overview	216
Additional Online Materials	217
Instructor Materials	218
<b>Index</b>	221