Contents

List	of contributors	vii
PAR	TI INTRODUCTION	
1	Introduction Taina Pihlajarinne, Juha Vesala and Olli Honkkila	2
PAR	COPYRIGHT AND ONLINE DISTRIBUTION – ON A PATH TO FRAGMENTATION?	
2	The DSM Directive: a package (too) full of policies Martti Kivistö	5
3	Linking and copyright – a problem solvable by functional-technical concepts? Taina Pihlajarinne	25
4	Neighbouring rights: in search of a dogmatic foundation. The press publishers' case Valentina Moscon	40
5	Meet the unavoidable – the challenges of digital second-hand marketplaces to the doctrine of exhaustion Péter Mezei	62
6	Extended collective licensing and online distribution – prospects for extending the Nordic solution to the digital realm Anette Alén-Savikko and Tone Knapstad	79
7	Liability and access to contact information: striking the balance when service is used to distribute copyrighted digital content Katja Weckström Lindroos	97

Index

PART III	EMERGING TECHNOLOGIES FOR ONLINE
	DISTRIBUTION - MORE FRAGMENTATION
	IN THE FUTURE?

8	AI-generated content: authorship and inventorship in the age of artificial intelligence Rosa Maria Ballardini, Kan He and Teemu Roos	117
9	Winds of change: conceptualising copyright law in a world of 3D models and 3D design files – a perspective from the UK Dinusha Mendis	136
10	Different aspects of trade mark confusion with respect to distribution of CAD files in the era of 3D printing Taina Pihlajarinne and Max Oker-Blom	153
PAR	RT IV DIGITAL SINGLE MARKET, COMPETITION AND REGULATION	
11	Digital Single Market, digital content and consumer protection – critical reflections Katri Havu	172
12	Allowing online content to cross borders: is Europe really paving the way for a Digital Single Market? Giuseppe Mazziotti	188
13	Achieving a Digital Single Market for online distribution of content: when would extending the Geo-blocking Regulation be justified? Juha Vesala	204
14	Protecting domestic online content distribution in the EU: the impact of geo-blocking and open Internet rules on non-EU Over-The-Top players <i>Marta Cantero</i>	223
15	The Internet access provider's commercial practices under the EU rules on open Internet Olli Honkkila	240
PAR	TV CONCLUDING REMARKS	
16	Concluding remarks Taina Pihlajarinne, Juha Vesala and Olli Honkkila	261

266