Contents

	List of illustrations Acknowledgements	vi ix
		12
Chapter 1	Introduction 1.1 What is pragmatics?	1
	1.2 Pragmatics in use	2
	1.3 The structure of this book	4
	1.4 What is corpus linguistics?	6
	1.5 Using a corpus to study pragmatics1.6 Further reading	8
	1.0 Further reading	16
Chapter 2	Researching pragmatics 2.1 Introduction	18 18
	2.2 Diversity of studies in pragmatics: five diverse case studies	19
	2.3 Ways of researching pragmatics	20
	2.4 Conclusion	34
	2.5 Further reading	34
Chapter 3	Deixis	36
	3.1 What is deixis?	36
	3.2 Deictic versus non-deictic expression	37
	3.3 Gestural versus symbolic deixis	39
	3.4 The deictic centre	42
	3.5 Basic categories of deixis	44
	3.6 Conclusion	57
	3.7 Further reading	58
Chapter 4	Politeness in context	59
onapter 4	4.1 The linguistic study of politeness	59
	4.2 Penelope Brown and Stephen Levinson	60
	4.3 Impoliteness	71
	1.4 Pichard Watte	71

vi CONTENTS

	4.5 Conclusion	80
	4.6 Further reading	81
Chapter 5	Speech acts in context	
Chapter	5.1 Introduction	83
	5.2 Speech Act Theory	83
	5.3 Identifying and analysing speech acts	84
	5.4 What is a speech act context?	91
	5.5 Speech act classification in discourse analysis	93 96
	5.6 Conclusion	98
	5.7 Further reading	98
Chapter 6	Pragmatics across languages and cultures	1.00
onapter o	6.1 Introduction	100
	6.2 Defining the area: a tricky task	100
	6.3 The issue of <i>universality</i> of pragmatic norms	102
	6.4 Studies of pragmatics across languages and cultures	104
	6.5 Pragmatic variation within the same language	107
	6.6 Conclusion	109
	6.7 Further reading	112
	What is usrigius increasing to the first terms of t	113
Chapter 7	Pragmatics in specific discourse domains	115
	7.1 Introduction	115
	7.2 Comparability at the level of turns	116
	7.3 Comparability using a corpus	120
	7.4 Other ways of investigating pragmatics in specific	
	discourse domains using a corpus	127
	7.5 Conclusion	135
	7.6 Further reading	135
Chapter 8	Pragmatics and language teaching	137
	8.1 Introduction	137
	8.2 Pragmatics in the language classroom	138
	8.3 What can be taught?	142
	8.4 Teaching politeness	143
	8.5 Conclusion	162
	8.6 Further reading	163
	References	165
	Index	183
	Common to see an above	100