

Contents

11. Where's the Beef? Or, Eat Your Art Out	177	ix
<i>Multiple Dinners / The Artful Dinner / Just Desserts / Cookbooks and Cooking Demonstrations / Dining with Celebrities / Wine and Spirits / Restaurant Partnerships / High Fashion and the Arts / Fashion and Performance / Perfume and Jewelry</i>		
12. Earned, Burned, Yearned and Spurned Income	195	
<i>Earned Income Cautions / Entrepreneurial Activities / Program-Related Income Activities / Selling Expertise / Licensing / Items for Sale / Income from Facilities / Commercial Productions / Playing Games / Questions to Ask</i>		
Epilogue: If the Sky's the Limit, Then Funding Can Be Heavenly	207	
Bibliography	217	
<i>Books and Periodicals Worth Reading</i>		
Index	223	