

# CONTENTS

<b>1</b>	<b>An Introduction to Innovative Methods in Media and Communication Research</b>	<b>1</b>
	<i>Sebastian Kubitschko and Anne Kaun</i>	
<b>Part I</b>	<b>Materiality</b>	<b>13</b>
	<i>Saskia Sassen</i>	
<b>2</b>	<b>Engaging (Past) Participants: The Case of radicalprintshops.org</b>	<b>17</b>
	<i>Jess Baines</i>	
<b>3</b>	<b>A Materialist Media Ecological Approach to Studying Urban Media in/of Place</b>	<b>37</b>
	<i>Erin Despard</i>	
<b>4</b>	<b>Socio-spatial Approaches for Media and Communication Research</b>	<b>59</b>
	<i>Segah Sak</i>	



<b>Part II Technology</b>	<b>75</b>
<i>Noortje Marres</i>	
<b>5 Neither Black Nor Box: Ways of Knowing Algorithms</b>	<b>81</b>
<i>Taina Bucher</i>	
<b>6 Sketching Bitcoin: Empirical Research of Digital Affordances</b>	<b>99</b>
<i>Pablo R. Velasco</i>	
<b>7 Beyond Blobology: Using Psychophysiological Interaction Analyses to Investigate the Neural Basis of Human Communication Phenomena</b>	<b>123</b>
<i>Richard Huskey</i>	
<b>8 As We Should Think? Lifelogging as a Re-emerging Method</b>	<b>139</b>
<i>Alberto Frigo</i>	
<b>Part III Experience</b>	<b>161</b>
<i>Sarah Pink</i>	
<b>9 Visual Ethnography and the City: On the Dead Ends of Reflexivity and Gentrification</b>	<b>167</b>
<i>Emily LaDue</i>	
<b>10 Exploring Inclusive Ethnography as a Methodology to Account for Multiple Experiences</b>	<b>189</b>
<i>Paola Sartoretto</i>	
<b>11 Interviewing Against the Odds</b>	<b>207</b>
<i>Neha Kumar</i>	



**Part IV Visualization**  
*Lev Manovich*

221

- 12 Ways of Seeing Data: Toward a Critical Literacy for Data Visualizations as Research Objects and Research Devices** 227  
*Jonathan Gray, Liliana Bounegru, Stefania Milan and Paolo Ciuccarelli*

- 13 Urban Sensing: Potential and Limitations of Social Network Analysis and Data Visualization as Research Methods in Urban Studies** 253  
*Luca Simeone and Paolo Patelli*

- 14 Mapping Topics in International Climate Negotiations: A Computer-Assisted Semantic Network Approach** 273  
*Nicolas Baya-Laffite and Jean-Philippe Cointet*

- 15 'Creative' and Participatory Visual Approaches in Audience Research** 293  
*Katharina Lobinger*

- Innovative Methods in Media and Communication Research: An Outlook** 311  
*Sebastian Kubitschko and Anne Kaun*

- Author Index** 321

- Subject Index** 325