

Contents

Preface xi

Introduction: The Default Male 1

Part I: Daily Life 27

Chapter 1: Can Snow-Clearing be Sexist? 29

Chapter 2: Gender Neutral With Urinals 47

Part II: The Workplace 67

Chapter 3: The Long Friday 69

Chapter 4: The Myth of Meritocracy 92

Chapter 5: The Henry Higgins Effect 112

Chapter 6: Being Worth Less Than a Shoe 128

Part III: Design 143

Chapter 7: The Plough Hypothesis 145

Chapter 8: One-Size-Fits-Men 157

Chapter 9: A Sea of Dudes 169

Part IV: Going to the Doctor 193

Chapter 10: The Drugs Don't Work 195

Chapter 11: Yentl Syndrome 217

Part V: Public Life 237

Chapter 12: A Costless Resource to Exploit 239

Chapter 13: From Purse to Wallet 254

Chapter 14: Women's Rights are Human Rights 265

Part VI: When it Goes Wrong 287

Chapter 15: Who Will Rebuild? 289

Chapter 16: It's Not the Disaster that Kills You 296

Afterword 310

Acknowledgements 319

Endnotes 322

Index 392