CONTENTS

viii

	PREFACE	****
1	Linguistic perspectives	1
	Misconceptions	3
	Terminological caution	7
	Research challenges	10
2	The Internet as a medium	16
	Speech vs writing	17
	The Internet as a mixed medium	19
	Differences with speech	21
	Differences with writing	28
	A new medium	32
3	A microexample: Twitter	36
153	Methodological issues	39
	Content issues	42
	Grammatical issues	45
	Pragmatic issues	48
	A variety in evolution	52

4	Language change	57	9 Taxonomy (Chapter 6)	9
	Vocabulary	58	10 Semantic targeting (Chapters 6 and 7)	
	Orthography	61	Alle various	
	Grammar	67		
	Pragmatics	69	Notes 16	
	Styles	75	Further reading	77
			Index 17	2
5	A multilingual Internet	78		
	Policy and technology	82		
	Methodological issues	86		
		_		
6	Applied Internet linguistics	92		
	Problem areas	93		
	The focus on ambiguity	98		
	A lexicopedic approach	103		
	The centrality of semantics	106		
	An illustration	109		
	Other aspects	113		
7	A forensic case study	122		
	An extract	124		
	A case study	125		
	Method	126		
	Results and discussion	127		
		_		
8	Towards a theoretical Internet linguistics	135		
	Relevance and indexing	140		
	New directions	148		
9	Research directions and activities	150		
	1 Debating roles (Chapter 1)	151		
	2 Audio issues (Chapter 2)	151		
	3 Distinctive forms (Chapter 2)	152		
	4 Testing hypotheses (Chapters 2 and 3)	153		
	5 Punctuation (Chapter 4)	154		
	6 Spam (Chapter 4)	154		
	7 Online translation (Chapter 5)	155		
	8 Localization (Chapter 6)	158		

CONTENTS VII