

CONTENTS

<i>List of figures</i>	xi
<i>List of tables</i>	xv
<i>Sounds and symbols used in the text</i>	xvii
<i>Acknowledgements</i>	xxi
<i>Maps</i>	xxiv
Chapter 1 Introduction	1
What is sociolinguistics?	1
How do sociolinguists study sociolinguistics?	1
Making broader connections	2
Sociolinguistic questions	2
Structure of this book	3
On quantitative and qualitative methods	6
On sociolinguistic methods more generally	7
Using this book with <i>The Routledge Sociolinguistics Reader</i>	8
Chapter 2 Variation and language	10
Variables and variants	10
Regional dialectology: mapping speakers and places	13
Using regional dialect data to inform theory	15
Standards, norms and alternations from the norms	18
Martha's Vineyard: a study of social dialects	18
Stereotypes, markers and indicators	26
Factors motivating variation	27
Chapter summary	29
Further reading	30
Chapter 3 Variation and style	31
Introduction	31
Studying variation in speakers' style	32
The New York City social dialect survey	33
Prestige of a variable	41
In search of the unknowable: the observer's paradox	42
Challenging style as attention to speech	44
Chapter summary	56
Further reading	57

Chapter 4 Language attitudes	58
Introduction	58
Language attitudes in language change	59
Linguistic relativism	64
Reclaiming derogatory terms	66
Perceptual dialectology	69
Attitudes to language: identities and accommodation	72
Social identity theory	73
Accommodation theory	75
Chapter summary	82
Further reading	83
Chapter 5 Being polite as a variable in speech	84
Introduction	84
Theories of politeness	86
Applications of politeness theory: intercultural communication	100
Critiques of politeness theory	102
Chapter summary	105
Further reading	106
Chapter 6 Multilingualism and language choice	107
Introduction	107
Language policy and language planning in multilingual societies	108
Language rights in South Africa's constitution	109
Language rights in Vanuatu's constitution	111
Ethnolinguistic vitality	112
Using the model of language vitality	115
Diglossia in a community	118
Is 'vitality' the same as 'prestige'?	119
Code switching and code mixing	120
Speech levels as different codes	130
Chapter summary	132
Further reading	133
Chapter 7 Real time and apparent time	135
Introduction	135
Studying change over time	136
Real time studies of change	138
Apparent time studies of change	140
Real time tests of the apparent time construct	147
Profiles of change	152
Challenges associated with real and apparent time sampling	159
Language and ageing	161
Chapter summary	162
Further reading	162

Chapter 8 Social class	164
Introduction	164
Social class	165
Class as a factor in linguistic variation	169
Fine and broad stratification	174
Cross-over effects and change from above/below	179
Class and historical sociolinguistics	185
The intersection of class and style	190
Chapter summary	192
Further reading	193
 Chapter 9 Social networks and communities of practice	 194
Introduction	194
Social networks	194
Communities of practice: highly local networks	200
Case studies of social networks and language variation	201
Not all networks are equal	205
How occupation interacts with social networks	207
Who leads?	209
Chapter summary	211
Further reading	211
 Chapter 10 Gender	 212
Introduction	212
Sex or gender?	213
Exclusive gender differences	213
Preferential gender differences	217
Principles of gender and variation: a historical picture	218
Moving beyond Labov's principles	231
Gender practices	233
Strategic use of gender differences	238
Gendered style	242
Gender and sexuality	242
Wider implications of rethinking gender	245
Chapter summary	247
Further reading	247
 Chapter 11 Language contact	 249
How contact between varieties affects variation and change	249
Dialect levelling	250
Global contact: global English?	253
Contact-induced change	259
Sociolinguistic constraints on contact	270
Chapter summary	276
Further reading	276
 Chapter 12 Looking back and looking ahead	 278
Variation is what we know	278

281	Chapter 5: Social class	281
285	Interpreting and motivating variation	285
287	A final word: the triumph of multiple causation	287
289	Notes on the exercises	289
305	Glossary	305
317	Bibliography	317
333	Index	333
347	Chapter 6: Further reading	347
347	Chapter 7: Further reading	347
347	Chapter 8: Further reading	347
347	Chapter 9: Further reading	347
347	Chapter 10: Further reading	347
347	Chapter 11: Further reading	347
347	Chapter 12: Further reading	347
347	Chapter 13: Further reading	347
347	Chapter 14: Further reading	347
347	Chapter 15: Further reading	347
347	Chapter 16: Further reading	347
347	Chapter 17: Further reading	347
347	Chapter 18: Further reading	347
347	Chapter 19: Further reading	347
347	Chapter 20: Further reading	347
347	Chapter 21: Further reading	347
347	Chapter 22: Further reading	347
347	Chapter 23: Further reading	347
347	Chapter 24: Further reading	347
347	Chapter 25: Further reading	347
347	Chapter 26: Further reading	347
347	Chapter 27: Further reading	347
347	Chapter 28: Further reading	347
347	Chapter 29: Further reading	347
347	Chapter 30: Further reading	347
347	Chapter 31: Further reading	347
347	Chapter 32: Further reading	347
347	Chapter 33: Further reading	347
347	Chapter 34: Further reading	347
347	Chapter 35: Further reading	347
347	Chapter 36: Further reading	347
347	Chapter 37: Further reading	347
347	Chapter 38: Further reading	347
347	Chapter 39: Further reading	347
347	Chapter 40: Further reading	347
347	Chapter 41: Further reading	347
347	Chapter 42: Further reading	347
347	Chapter 43: Further reading	347
347	Chapter 44: Further reading	347
347	Chapter 45: Further reading	347
347	Chapter 46: Further reading	347
347	Chapter 47: Further reading	347
347	Chapter 48: Further reading	347
347	Chapter 49: Further reading	347
347	Chapter 50: Further reading	347
347	Chapter 51: Further reading	347
347	Chapter 52: Further reading	347
347	Chapter 53: Further reading	347
347	Chapter 54: Further reading	347
347	Chapter 55: Further reading	347
347	Chapter 56: Further reading	347
347	Chapter 57: Further reading	347
347	Chapter 58: Further reading	347
347	Chapter 59: Further reading	347
347	Chapter 60: Further reading	347
347	Chapter 61: Further reading	347
347	Chapter 62: Further reading	347
347	Chapter 63: Further reading	347
347	Chapter 64: Further reading	347
347	Chapter 65: Further reading	347
347	Chapter 66: Further reading	347
347	Chapter 67: Further reading	347
347	Chapter 68: Further reading	347
347	Chapter 69: Further reading	347
347	Chapter 70: Further reading	347
347	Chapter 71: Further reading	347
347	Chapter 72: Further reading	347
347	Chapter 73: Further reading	347
347	Chapter 74: Further reading	347
347	Chapter 75: Further reading	347
347	Chapter 76: Further reading	347
347	Chapter 77: Further reading	347
347	Chapter 78: Further reading	347
347	Chapter 79: Further reading	347
347	Chapter 80: Further reading	347
347	Chapter 81: Further reading	347
347	Chapter 82: Further reading	347
347	Chapter 83: Further reading	347
347	Chapter 84: Further reading	347
347	Chapter 85: Further reading	347
347	Chapter 86: Further reading	347
347	Chapter 87: Further reading	347
347	Chapter 88: Further reading	347
347	Chapter 89: Further reading	347
347	Chapter 90: Further reading	347
347	Chapter 91: Further reading	347
347	Chapter 92: Further reading	347
347	Chapter 93: Further reading	347
347	Chapter 94: Further reading	347
347	Chapter 95: Further reading	347
347	Chapter 96: Further reading	347
347	Chapter 97: Further reading	347
347	Chapter 98: Further reading	347
347	Chapter 99: Further reading	347
347	Chapter 100: Further reading	347