Table of Contents

Foreword	
1. An Introduction to the Theory of Dissonance	I
2. The Consequences of Decisions: Theory	32
3. The Consequences of Decisions: Data	48
4. The Effects of Forced Compliance: Theory	84
5. The Effects of Forced Compliance: Data	98
6. Voluntary and Involuntary Exposure to	
Information: Theory	123
7. Voluntary and Involuntary Exposure to	
Information: Data	138
8. The Role of Social Support: Theory	177

9.	The Role of Social Support: Data on Influence	
	Process	203
10.	The Role of Social Support: Data on Mass	
	Phenomena	233
II.	Recapitulation and Further Suggestions	260
Ref	References	
Ind	lex	287