Contents

List	of Tables	viii
List	of Figures	ix
List	of Contributors	x
1	Introduction: Discourse Studies - Important Concepts and Terms	1
	Ruth Wodak	
	Introduction State of the International State of	1
	Discourse and text	4
	Context	10
	Genre	14
	Outline of the volume	21
	Notes	23
	References	24
2	Analyzing Newspapers, Magazines and Other Print Media	30
	Gerlinde Mautner	
	Introduction description description and the second	30
	Laying the foundations: what are print media?	30
	Why study print media?	32
	Production and consumption	32
	Carting started and appearing with your data	34
	Corpus-building	35
	Key resources for textual analysis	38
	Checks and balances: comparative evidence from reference corpora	44
	Summary	48
		49
	Notes Key readings	51
	References	51
3	Analyzing Communication in the New Media	54
	sheatens, bus trail	
	Helmut Gruber	
	Introduction assess sade base satisfic	54
	New media: an overview	54
	Why investigate communication in the new media as a social scientist?	58
	Compiling a corpus of CMC texts	59

	What is a genre?	63
	Key properties of scholarly email postings	64
	Summary	72
	Notes	73
	Key readings	74
	References	74
4	Analyzing TV Documentaries	77
	Alexander Pollak	
	Introduction	77
	Defining documentaries	77
	The powerfulness of documentaries	78
	Types of documentaries	79
	Preconditions for the analysis of documentaries	79
	Steps towards a meaningful analysis of television documentaries	80
	Analyzing verbal and multimodal aspects of documentaries	84
	Levels of analysis and selection of a transcription method	90
	Including necessary context information	92
	Notes	94
	Key readings	94
	References amplify set 10 and	94
5	Analyzing Political Rhetoric	96
	Martin Reisigl	
	Introduction	96
	What is political rhetoric?	96
	The politolinguistic approach	97
	A selection of analytical categories	99
	How to conduct a politolinguistic analysis of political rhetoric –	al .
	a theoretical outline of the research practice	100
	Doing politolinguistic analysis – an example	101
	Concluding remarks	117
	Notes	118
	Key readings	11/
	References	11/
6	Analyzing Interaction in Broadcast Debates	121
	Greg Myers	
	Property and the contract of t	
	Introduction Steps in analysis	121
	Steps in analysis	1
	Text and contexts	123
	Applying the framework to interaction in debates	127
	Debates and other genres	
	References	142

Index

209