

Contents

Acknowledgements

viii

Introduction: From 'mass hysteria' to 'people power' 1

People power 2

The 'making up' of the self 3

The psychology of the Other 9

Mass-media hysteria 13

1 Communication breakdown 16

The semiotic production of reality 19

Summary 25

2 Mass psychology 26

The psy complex 28

Psychology as a science of population management 30

The oversensitive masses 31

Foucault's approach to truth 33

Social psychology 34

The psychoanalysis of groups 35

Karl Marx 36

Murderous children 37

3 Studying media consumption 39

Effects research 40

The quantification of media effects 42

Towards a science of media consumption? 44

Opposition to effects research 45

Towards a semiotics of media production 47

Uses and gratifications 49

Further moves to the active audience 51

Problems with identity 54

4	Subjectivity, ideology and representation	59
	The Frankfurt School	61
	Marxism, ideology and consciousness	64
	Louis Althusser	66
	The unconscious structured like a language	67
5	Feminism, psychoanalysis and the media	70
	Basic concepts of Lacanian psychoanalysis	70
	Screen theory	76
	Media education	77
6	Psychoanalysis and feminism	79
	French psychoanalytic feminisms	82
	Catherine Clement and Helene Cixous	84
	Women's pleasure	84
	Postmodernity and femininity	86
	The nomad, the hybrid and the cyborg	88
7	Postmodernity and the psychological	90
	Psychological concepts in postmodernist cultural theory	93
	Baudrillard, Lyotard and postmodernity	95
8	Critical psychology	101
	Critical psychology – the negation of a realist perspective	102
	The crisis	105
	The turn to language	108
	The decentring of the individual	112
	Discourse and the psychological	114
	Going critical	116
	Institutions, power and ideology	116
	The positivity of power	117
	Being-in-relation	118
9	Criminality and psychopathology	122
	Systems of exclusion	124
	Mad, bad and dangerous to know	124
	Fear on the streets	126
	Ordinary madness	128
	All men are rapists...	130
	The voice of reason	131
	The Hearing Voices Network	132
	The materiality of signs	134
	Do violent women exist?	138
	Rosemary West and Princess Diana	142

	The ordinary killer	146
	Fascination, fear, loathing and ambivalence	147
10	Post-identities: sexuality and the colonial subject	152
	The age of normalization	153
	Race and intelligence	155
	The colonial subject	158
	Black psychology	158
	Fear, phobia and fetish	159
	The active audience	163
	The overdetermination of identity	164
	A politics of transformation	165
	Different sexualities	167
	The age of repression	168
	The homosexual stereotype	170
	The politics of representation	173
11	Conclusion: Princess Diana and practices of subjectification	179
	The crowd in the age of Diana	186
	Hysterical masses and revolutionary crowds	187
	Psychological selfhood and self-invention	189
	Gender, class and labour in New Britain	191
	<i>Bibliography</i>	197
	<i>Index</i>	207