Contents

List of Illustrations	viii
Notes on Contributors	ix
List of Abbreviations and Acronyms	xi
Introduction: Interrogating the Right to be Forgotten Ângela Guimarães Pereira, Alessia Ghezzi and Lucia Vesnić-Alujević	1
1 The Ethics of Forgetting and Remembering in the Digital World through the Eye of the Media Ângela Guimarães Pereira, Lucia Vesnić-Alujević and Alessia Ghezzi Digital memory: a 'Right to be Forgotten'? The Right to be Forgotten in the online media Ethics discourses about the Right to be Forgotten	9 10 14 19
Final reflections	22
2 The Right to be Forgotten and the New Archival Paradigm <i>Ivan Szekely</i>	28
Memory-preserving institutions The changing role of archives RtbF and the new archival paradigm The place of RtbF in the legal system Will there be radical changes for the archives? Conclusions and suggestions	28 29 32 35 38 42
3 The Right to be Forgotten in Post-Scarcity Culture Andrew Hoskins	50
Introduction to post-scarcity culture	50
The past made present	54
The past on trial Erasure and the Jimmy Savile scandal	57 58
Contagion	61

4	Oblivion: The Right to be Different from Oneself:	
	Re-proposing the Right to be Forgotten	65
	Norberto Nuno Gomes de Andrade	
	Introduction	65
	The resurgence of the debate and the convergence	
	towards the adoption of a 'Right to be Forgotten'	65
	Data protection – privacy – identity	66
	Data protection vs. privacy/identity	66
	Privacy vs. identity	67
	The Right to be Forgotten: an identity perspective	69
	The wider scope of application: public facts	69
	De-contextualised information	70
	Household exemption and the infallible prevalence	
	of the right to freedom of expression	71
	Identity as the normative root for the right to oblivion	73
	Conclusion	75
5	The Right to be Forgotten and Informational Autonomy	
5	in the Digital Environment	82
	Cécile de Terwangne	02
	Introduction	82
	The definition and context of the 'Right to be Forgotten'	83
	What is meant by the 'Right to be Forgotten'?	83
	Specific context of the Internet: the eternity effect	84
	The de-contextualisation	84
	The necessity of a decision to erase	85
	The economic cost of erasing	85
	Informational autonomy or informational	05
	self-determination	85
	The notion of informational autonomy/self-determination	85
	The Right to be Forgotten linked to informational	05
	self-determination	87
	The Right to be Forgotten in case of data processing based	07
	on the data subject's consent	88
	The Right to be Forgotten as a right to repentance and a	00
	right to change one's mind	88
	The right to withdraw consent leading to the	00
	erasure of data	89
	The Right to be Forgotten in case of data processing based	05
	on other grounds	90
	on other grounds	20

	Conflict of interests and balancing test: criteria of	
	newsworthiness, historical interest and public interest	90
	The elements of the Right to be Forgotten in data	
	protection legislation	93
	The right to object to the processing of data	93
	Obligation to delete personal data deriving from the	
	purpose principle	93
	The right to erasure	94
	Effects	94
	Erasure or	94
	Information to third parties	95
	Right of automatic deletion of data in the	
	electronic environment	96
	Conclusion	97
6	Identity Construction and the Right to be Forgotten:	
	The Case of Gender Identity	102
	Paulan Korenhof and Bert-Jaap Koops	
	Introduction	102
	Gender and identity construction	104
	Gender identity	104
	Identity construction	105
	Agnes's identity management	106
	The web's challenges to identity management in time	107
	The Right to be Forgotten	110
	Agnes online: requesting the erasure of gender information	113
	The identifiable individual	114
	Scope for invoking the RtbF	115
	Freedom of expression	117
	Research purposes and public interest	119
	Discussion and conclusion	121
7	The Importance of Being an Ego-Writer	127
	Daniela Brighigni	
	A new art: reading and telling stories from the Archive	131
	On ego-writing: a quest for a right to be remembered?	136
	From micro-history to Italian history	137

139