## Contents



Publisher's Note	ix
Introduction Guglielmo Cavallo and Roger Chartier	1
The Greek and Hellenistic World: Diversity in Practice	5
Reading in Rome: New Texts and New Books	12
The Middle Ages: From Monastic Writing to Scholastic Reading	15
The Modern Age: Geographical Variations in Reading	20
Revolutions	22
Typology	29
Reading between Constraint and Invention	33
1 Archaic and Classical Greece: The Invention of Silent Reading Jesper Svenbro	37
The Vocabulary of Reading in Greek	38
The Triple Lesson of Verbs Signifying 'To Read'	44
The 'I' and the Voice	46
Silent Reading	50
The Theatrical Model	52
Staged Writing and Writing in the Soul	58
Athens: The Alphabet on Stage	60
2 Between Volumen and Codex: Reading in the Roman World Guglielmo Cavallo	64
The Birth of a Reading Public	65

vi Contents

	Ways to Read	71
	New Spaces for Reading	76
	Volumen and Codex: From Recreational Reading to	
	Normative Reading	83
3	Reading, Copying and Interpreting a Text in the Early	
	Middle Ages	90
	M. B. Parkes Reading for the Salvation of One's Soul	91
	Reading Aloud and Silent Reading	92
	The Written Word as Visible Language	93
	New Developments in the Presentation of Texts	96
	Christian Exegesis and the Interpretation of Texts	99
	The Development of Punctuation	100
	The Presentation of Vernacular Texts	102
4	The Scholastic Model of Reading	103
7	Jacqueline Hamesse	103
	From ruminatio to lectura	104
	Reference to Auctoritates	106
	Intellectual Working Tools	108
	Why Florilegia and Abridgements were so Successful	111
	The Role of the Religious Orders	115
	Humanistic Compilations	117
	The Decline of the Scholastic Model	118
5	Reading in the Later Middle Ages	120
	Paul Saenger	
	The Twelfth Century	120
	Authorship	126
	Book Production	128
	Canonical Word Separation and Changes in Scholastic	
	Grammatical Theory	130
	Written Culture in the Thirteenth, Fourteenth and Fifteenth	
	Centuries	131
6	Reading in the Jewish Communities of Western Europe in	
	the Middle Ages	149
	Robert Bonfil The Book and Reading in the Domain of the Sacred	150
	The Book and Reading in the Urban Setting	153
	Crisis of Authority and Repressive Policies	155
	Reading and Society: Toward the Open Book	159

0	
Contents	V11
	1

	Study as Religious Ritual The Synagogue as Public Library Holy Language, Vernacular Languages Reading as Religious Ritual: Persistence of Medieval Modes Individual Reading: The Organization of Graphic Space The Iconography of Reading	161 162 166 168 170 172
	The Spaces of Reading Orality and Writing: The Need for Mediation The Doubling of Fields of Reading	173 175 177
7	The Humanist as Reader Anthony Grafton	179
	Books for the Beach and for the Battlefield	180
	'The unmediated text'	181
	Classicism and the Classics: The Text and its Frame	183
	Meeting the Middlemen: Cartolai, Printers and Readers	189
	Meeting the Intermediaries: The Schoolmaster and the Reader	196
	In the Study	205
	Huet: The End of a Tradition	210
8	Protestant Reformations and Reading  Jean-François Gilmont	213
	Printing in the People's Language	215
	The Dangers of Reading	219
	Plural Readings	224
	The Appropriation and Circulation of Texts	230
	The Authority of Writing	233
9	Reading and the Counter-Reformation  Dominique Julia	238
	The Conciliar Texts	239
	Reading the Bible	243
	Reading and the Clergy	251
	Reading among the Faithful	257
	Catechisms	261
	What the Illiterate Read	266
10	Reading Matter and 'Popular' Reading: From the	
	Renaissance to the Seventeenth Century	269
	Roger Chartier	
	Shared Reading	270
	The Popular Market for Print	272
	Contrasting Appropriations	274

viii Contents

	Reading Aloud, Silent Reading Publishing Formulas and Text Types Reading Styles	278 278 281
11	Was there a Reading Revolution at the End of the Eighteenth Century?  Reinhard Wittmann	284
	The World of Readers Old and New Forms of Reading in the Eighteenth Century The 'Reading Mania' Reading Tastes and the Book Trade Lending Libraries and Reading Societies	286 290 295 301 306
12	New Readers in the Nineteenth Century: Women, Children, Workers  Martyn Lyons	313
	The Female Reader: Occupying a Space of her Own	315
	The Child as a Reader: From Classroom Learning to Reading for Pleasure The Working Classes: Prescribed Reading, Improvised Reading The Persistence of Oral Reading	324 331 342
13	Reading to Read: A Future for Reading  Armando Petrucci	345
	How Much do People Read, and Where do they Read? Control and Limits	346 348
	Canon and Classification A Crisis in Reading, a Crisis in Production	350 352
	Contestation of the Canon Other Readings	355 358
	Reading Disorders	360
	Modes of Reading The Absence of Canons and New Canons	362 366
No	otes	368
Sei	lect Bibliography	443
	1 General Studies 2 Greece and Rome	443
	3 The Middle Ages	449
	4 The Renaissance and the Reformation	453
	5 From the Classical Age to the Enlightenment	457
	6 The Nineteenth Century	466
	7 The Twentieth Century	469
In	dex	473