

Brief Contents

Preface	xi
Acknowledgments	xv
About the Authors	xvii
1 What Is Program Evaluation and Why Is It Needed?	1
2 Social Problems and Assessing the Need for a Program	31
3 Assessing Program Theory and Design	59
4 Assessing Program Process and Implementation	91
5 Measuring and Monitoring Program Outcomes	115
6 Impact Evaluation: Isolating the Effects of Social Programs in the Real World	141
7 Impact Evaluation: Comparison Group Designs	157
8 Impact Evaluation: Designs With Strict Controls on Program Access	185
9 Detecting, Interpreting, and Exploring Program Effects	211
10 Assessing the Economic Efficiency of Programs	237
11 Planning an Evaluation	265
12 The Social and Political Context of Evaluation	291
Glossary	317
References	323
Author Index	331
Subject Index	335