CONTENTS

| Ta | ble of Cases | xiii |
|-----|---|-------|
| Ta | ble of Legislation | xvii |
| Lis | st of Abbreviations | xxiii |
| | | |
| 1. | Introduction | 1 |
| | A. Protecting Personal Data in World 2.0 | 1 |
| | B. The Legal Response to the Personal Data Processing | |
| | Phenomenon in the EU | 3 |
| | C. The 'Europeanization' of the Data Protection Framework | 7 |
| | D. The Hybrid Nature of EU Data Protection Law | 8 |
| | E. The Normative Underpinnings of EU Data Protection Law | 9 |
| 2. | The Key Characteristics of the EU Data Protection Regime | 14 |
| | A. Introduction | 14 |
| | B. An Omnibus Regime | 15 |
| | C. A Legitimizing Regime | 30 |
| | D. A Rights-Based Regime | 35 |
| | E. The Extraterritorial Impact of the EU Regime | 41 |
| | F. Conclusion | 44 |
| 3. | The Dual Objectives of European Data | |
| | Protection Regulation | 46 |
| | A. Introduction | 46 |
| | B. The Emergence of the Dual Objectives | 47 |
| | C. Prioritizing Market Integration | 51 |
| | D. The Dual Objectives on an Equal Footing | 62 |
| | E. Placing Data Protection on a Regulatory Spectrum | 76 |
| | F Conclusions | 87 |

| | The Link between Data Protection and Privacy in the EU Legal Order | 89 |
|----|---|-----|
| | A. Introduction | 89 |
| | B. Modelling the Link between Data Protection and Privacy | 91 |
| | into Article 8 ECHK | 106 |
| | D. The Overlap between Data Protection Regulation and Privacy Principles before the European Court of | |
| | Human Rights | 112 |
| | E. Conclusions | 129 |
| 5. | Reconciling Data Protection with Other Rights and Interests | 131 |
| | A. Introduction | 131 |
| | B. The Right to Data Protection before the Court of Justice | 132 |
| | C. Reconciling the Right to Data Protection | 125 |
| | with Other Rights | 135 |
| | D. Reconciling the Right to Data Protection | 161 |
| | with Security Interests | 173 |
| | E. Concluding Observations | 1/3 |
| 6. | The Role of Individual Control over Personal Data | 177 |
| | in EU Data Protection Law | 177 |
| | A. Introduction | 177 |
| | B. An Instrumental Perspective: How Control is Achieved | 179 |
| | C. A Conceptual Perspective: Why Control is Desirable | 192 |
| | D. The Tangible Harms of Data Processing | 196 |
| | E. The Intangible Harms of Data Processing | 210 |
| | F. Conclusions | 227 |
| 7 | . The Limits of Individual Control over Personal Data | 229 |
| • | A. Introduction | 229 |
| | B. The Potential of Property Rights to Enhance Individual | |
| | Control over Personal Data | 23 |
| | C. The Conceptual Shortcomings of (Near) Absolute Control over Personal Data | 23' |
| | D. The Practical Shortcomings of (Near) Absolute Control | 24 |
| | over Personal Data | 24 |
| | F. Conclusions: Lessons Learned from the Property Rights Debate | 25 |

| Χİ |
|----|
| 54 |
| 54 |
| 54 |
| 57 |
| 65 |
| 72 |
| 75 |
| 99 |
| |
| |
| |
| |
| |
| |
| |