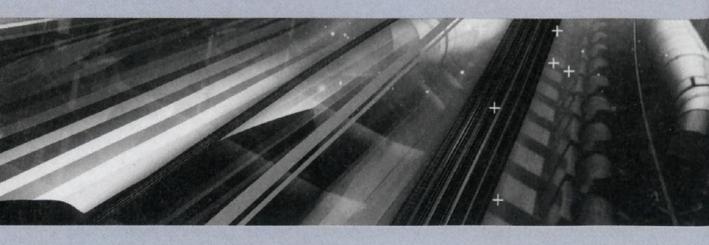
CONTENT



Chapter 1	
Key Aspects of Managerial Practice	11
Objective and Subjective Acceptance	12
Power as a Tool of Performance	12
Personality and Power	16
Attitudes of Managers	22
Change in the Way of Thinking	24
Characteristics and Classification of Managers	26
Managerial Functions	27
Managerial Roles	30
Managerial Abilities	31
Leadership Aspects of Manager	32
Two Types of Transformational Managers Transactional and Transformational Managers	33
Value Creation Management	36
Top Management Development Trends	38
Women in Management Functions	41
Managers and Leaders on the Threshold of the Millennium	44
Multicultural Management	45
International Enterprise Culture	47
Differences in Requirements on Management	47

Chapter 2	
Threats and Risks to Future Development	53
Directions of Future Development	55
Trends and Assumptions	56
Free Market and Globalisation Tendencies	58
Regulation and Protection of Local Interests	58
EU and Its Influences	60
Factors of Functioning of the Entrepreneurial	
Environment	62
New Challenges	65
Uncertainty of Entrepreneurial Environment	68
	69
	73
	73 74
	76
Internal Factors of Enterprise Survival	77
	77
	78
Early Warning System and Support for Change	79
	82
Directing and Timely Modifications of Entrepreneurial	
3)	83
, , , , , , , , , , , , , , , , , , , ,	84
Recognising and Improving Processes and Activities	
Orientation on Customer and Customer Creativity	86

Mergers, Alliances and Reliable Partnerships	87
Decreasing Expense-to-Revenue Ratio and Incre	easing
Efficiency	88
Increasing Requirements on HR	
Attributes of Successful Enterprises	91
Avoiding Errors	93
Harmonising External and Internal Factors	95
Appendix 1	
Overview of Management Schools and Approa The early stages of the theories formation in th	ches97 e Modern
Period	97
Classical Perspective (School)	99
Human Relations	101
Social Systems	103
Empirical School	104
New Science Management	110
New Science Management	113
Footnotes Chapter 1	120
Footnotes Chapter 2	120
INDEX OF AUTHORS	130