Contents

Ac	nowledgements	page ix
1	Representation Inside and Outside Congress 1.1 Position Takers and Appropriators 1.2 Presentational Styles, Representational Styles, and Representation: An Overview of the Argument 1.3 Conclusion	1 3 7 10
2	Representation and Evaluation on the Senator's Terms 2.1 The Study of Representation and the Irony of Home Style 2.2 Presentational Styles and Evaluation on the Senator's Terms 2.3 Conclusion	11 13 19 25
3	Measuring Presentational Styles with Senate Press Releases 3.1 Existing Sources for Measuring How Senators Engage Constituents 3.2 Why Press Releases 3.3 Conclusion	26 27 29 38
4	Measuring Presentational Styles in Thousands of Press Releases 4.1 A Bayesian Statistical Model to Measure Expressed Priorities 4.2 Identifying the Topics of Discussion 4.3 Assessing the Validity of the Topic Classification 4.4 Validating the Estimated Priorities 4.5 Conclusion	
5	The Types of Presentational Styles in the U.S. Senate 5.1 The Types of Presentational Styles in the Senate 5.2 Position-Takers to Credit-Claimers: Validating the Policy-Position Spectrum 5.3 Conclusion	59 60 rk 73 75
	5.5 Concinsion	13

6	The Electoral Connection's Effect on Senators' Presentational Styles 6.1 Introduction	77 77
	6.2 The Electoral Connection and Presentational Style Choice	78
	6.3 The Farmer and the Lawyer	80
	6.4 The Electoral Connection's Influence on Expressed Priorities6.5 Stable and Slowly Changing Presentational Styles	83 92
	6.6 Conclusion	102
7	The Correspondence between Senators' Work in Washington and	104
	Presentational Styles 7.1 Introduction	104
	7.1 Introduction7.2 Appropriators in Presentational Styles and Roll-Call Votes	105
	7.3 Senators' Positions in Press Releases Are Positions Articulated	100
	in Floor Speeches	111
	7.4 Correlation between Presentational Styles and Bill Introductions7.5 Conclusion	116 118
8	Why Presentational Styles Matter for Dyadic Representation	120
	8.1 Introduction	120
	8.2 What Constituents Know about Representatives and How They	100
	Evaluate Their Members of Congress	122 125
	8.3 How Press Releases Drive Newspaper Coverage8.4 The Effect of Presentational Styles on Constituent Evaluations	132
	8.4 The Effect of Presentational Styles on Constituent Evaluations 8.5 Legislators' Presentational Styles and Dyadic Representation	138
9	Why Presentational Styles Matter for Collective Representation	141
	9.1 Partisan Convergence in Issue Attention	143
	9.2 Partisan Debates in Presentational Styles	147
	9.3 Distorted Debate and Extremist Domination	155
	9.4 The Collective Consequences of Presentational Styles	160
10	Presentational Styles and Representation	163
	10.1 What Legislators Say and Why It Matters	164
	10.2 Consequences for Existing Studies of Ideological Representation	165
	10.3 How Politicians Are Covered in the Press	166
	10.4 Credit Claiming: The Personal Vote and the Budget	167 167
	10.5 Rhetorical Polarization	168
	10.6 How Politicians Engage the Public 10.7 Representation Inside and Outside the Senate	170
	CONTAIN TO A LIBERAGE WAS A SERVICED A FAIR AND A FAIR	171
	Methods Appendix	171
	A.1 Statistical Model and Estimation A.2 Latent Dirichlet Allocation	180
	A.3 Chapter 3 Appendix	181
Bil	bliography	183
	dex (Conduction)	199