

CONTENTS

Contents cross-referenced	x
List of figures and tables	xiii
Acknowledgements	xv

A Introduction: key topics in the study of discourse analysis

1 What is discourse analysis?	1
2 Texts and texture	2
3 Texts and their social functions	5
4 Discourse and ideology	7
5 Spoken discourse	11
6 Strategic interaction	17
7 Context, culture and communication	21
8 Mediated discourse analysis	25
9 Multimodal discourse analysis	28
10 Corpus-assisted discourse analysis	31
	34

B Development: approaches to discourse analysis

	37
1 Three ways of looking at discourse	38
2 Cohesion, coherence and intertextuality	41
3 All the right moves	49
4 Constructing reality	55
5 The texture of talk	62
6 Negotiating relationships and activities	68
7 The speaking model	73
8 Mediation	76
9 Modes, meaning and action	80
10 Procedures for corpus-assisted discourse analysis	87

C Exploration: analysing discourse

	93
1 Doing discourse analysis: first steps	94
2 Analysing texture	97
3 Analysing genres	104
4 Competing ideologies	107
5 Analysing speech acts and implicature	110
6 Analysing conversational strategies	114

7	Analysing contexts	118
8	Doing mediated discourse analysis	123
9	Analysing multimodality	125
10	Analysing corpora	132

D Extension: readings in discourse analysis 139

1	Three perspectives on discourse	140
2	Three perspectives on texture	146
3	Genres, discourse communities and creativity	156
4	Ideologies in discourse	162
5	Two perspectives on conversation	171
6	Politeness and framing in interaction	178
7	The ethnography of communication	186
8	Discourse and action	191
9	Two perspectives on multimodality	200
10	Corpus-assisted discourse analysis	207

Further reading 215

References 218

Author index 228

Glossarial index 229