## Contents

	t of Figures	X
	t of Tables	xi
4CK	enowledgements	xii
1	Introduction	1
1	Defining 'nelitical party'	4
	The three faces of party organisations	7
	The structure of parties	9
	The role of parties in democratic states	14
	The crisis of parties	16
	Outline of the book	19
	Outline of the book	1)
2	Party Systems	21
4	The importance of understanding party systems	21
	Early approaches to party systems	25
	Party system typologies	27
	The effective number of parties	33
	Explaining party system variation	36
	Which party system is best?	40
	Conclusion	42
	State Land Land Land Land Land Land Land Land	12
3	Theories of Party Development	43
	The 'internal' and 'external' origins of parties	43
	An alternative view of the emergence of political parties	47
	Understanding party types	50
	Cadre parties to mass parties	50
	Challenging the mass party model: the catch-all party	52
	Organisational consequences of the catch-all party:	
	the electoral-professional party model	53
	The cartel party	57
	Conclusion: Beyond the cartel – beyond party types?	58
	rashing a Apricur on areas hard nemocrach.	
4	Ideology	60
	On ideology and party politics	60
	Political cleavages	64
	Party families	67

	Ideology in contemporary European party politics	70 76
	Party ideology beyond Europe	76
	United States	79
	India	81
	Africa	82
	Conclusion	List
5	Party Members, Activists and Supporters	84
IIX.	Defining party member, activist and supporter	85
	The rise (and fall?) of party members	88
	Why members?	91
	Party membership incentives: supply	92
	Loadership incentives: demand	94
	The costs of a membership organisation	97
	Explaining and reversing decline	99
	The effects of membership decline	100
	Conclusion	101
	Conclusion steed and to sailing O	
6	Candidate Selection	103
	The importance of candidate selection	103
	Selecting candidates	005
	The political system	106
	National legislation	108
	The candidate selection process: impact of different	
	methods	112
	Territorial (de-) centralisation and in/exclusiveness of the	
	selectorate	113
	Supply and demand	118
	Supply	119
	Demand	121
	Conclusion	123
		124
7	Policy Making	124
	Who should be involved?	124
	The normative argument against intra-party democracy	125 126
	The normative argument for intra-party democracy	
	Pragmatic arguments against intra-party democracy	130
	Pragmatic argument for intra-party democracy	132 133
	Who can be involved in policy making?	136
	Who wants to be involved in policy making?	136
	Who are involved in policy making?	141
	Conclusion	141

8	Campaigning	142
	How campaigning has changed	142
	First era	144
	Second Era	145
	Third Era	147
	The limits of change	149
	Drivers of change	153
	Social changes	153
	Technological change	154
	Party-specific issues	155
	Impact of changes	157
	Financing	158
	Conclusion	161
9	Government	162
	Deciding to aim for government office	162
	Getting into government – coalitions	169
	Factors impacting on coalition formation	173
	Portfolio allocation	175
	Conclusion	176
	selectorate	
10	The Internationalisation of Party Politics	178
	Party Internationals	178
	The First, Second, Fourth and Socialist Internationals	179
	The Liberal International	180
	International Democratic Union	181
	Communist International (Comintern)	181
	Europarties	185
	The Development of Europarties	185
	Limits to the development of Europarties	189
	Parties and globalization	194
	The internationalisation of campaign consultancy	197
	Conclusion	199
	Conclusion	1//
11	The Future of Party Politics	201
	Future direction in the study of political parties	201
	Are parties in crisis?	205
	The Parties III elisis.	203
Rih	liography	208
Index		221