

# Contents

	<i>Wendelin Strubelt</i>	
1	Preface - Introduction	1
	<i>Horst Zimmermann</i>	
2	What is a „Leitbild“? Some Reflections on the Origin and Use of the German Expression	3
	2.1 Purpose and Structure of the Paper	3
	2.2 A Term and its Historical Role	4
	2.3 The Recent Connection of the Leitbild Discussion with Theory: The Example of the “Growth and Innovation” Leitbild	7
	2.4 2006: A Modern Version of a Leitbild	9
	2.5 Concluding Remark: „Leitbild“ – what for?	11
	<i>Gabi Troeger-Weiß, Hans-Jörg Domhardt, Christoph Scheck</i>	
3	Engines of Growth beyond Metropolitan Areas – Success Factors and Recommendations for Action to Support Development	15
	3.1 Basic Principles	18
	3.2 Development to Date – Viewed from a Structure- Analysis Perspective	21
	3.3 Determinants and Factors behind the Success of Regional Growth Engines	23
	3.4 Factors Responsible for the Success of Growth Engines beyond Metropolitan Areas	30
	3.5 Conclusions and Recommendations for Action at the Level of Comprehensive Spatial Planning	31
	<i>Thomas Kuder</i>	
4	Integrated Leitbilder for Urban Development Policy: The Example of the University and Hanseatic City of Greifswald	37
	4.1 The University and Hanseatic City of Greifswald	39

4.2	Urban Development Policy in the University and Hanseatic City of Greifswald	43
4.3	Finding a New Leitbild or Overall Concept	47
4.4	Analysis	51
 <i>Rupert Kawka</i>		
5	Growth and Innovation through Urban-Rural Partnership	57
5.1	A Short Glance at the German Situation	58
5.2	General Remarks on Urban-Rural Partnership	62
5.3	Supraregional Partnership – Experience from Germany	65
5.4	Conclusions	70
 <i>Gerd Lintz, Peter Wirth</i>		
6	The Importance of Leitbilder for Structural Change in Small Towns	75
6.1	Basic Considerations on Leitbilder and Small Towns	77
6.2	Empirical Findings	79
6.3	Leitbilder in Small Towns as Strategic Planning Tools	86
6.4	Conclusions	91
 <i>Clemens Deilmann</i>		
7	Urban Metabolism and the Surface of the City	97
7.1	Definitions and State of the Art	98
7.2	Urban Structural Type Approach and Urban Metabolism	100
7.3	Eastern German Case Study Scenarios – the Surface of the City 2020	103
7.4	Conclusions	108
7.5	Acknowledgement	109

	<i>Ludger Gailing, Heiderose Kilper</i>	
8	Shaping Cultural Landscapes through Regional Governance	113
8.1	A New Concept and its Place in the European Debate	113
8.2	Regional Governance as a Configuration for Shaping Cultural Landscapes and their Implementation by Means of Regional Parks	116
8.3	Institutional Requirements and Restrictions	119
	<i>Sebastian Lentz, Günter Herfert, Annedore Bergfeld</i>	
9	The German-Polish Border Region from a German Perspective – quo vadis?	125
9.1	Co-operation and Links in the Border Region	128
9.2	Select Structural Aspects in the Border Region	131
9.3	Quo vadis, German-Polish Border Region?	149
	<i>Grzegorz Węclawowicz, Marek Degórski, Tomasz Komornicki, Jerzy Bański, Przemysław Śleszyński, Marek Więckowski</i>	
10	Study of Spatial Developments in the Polish-German Border Region	153
10.1	Assumptions and Objectives of the Study	156
10.2	Spatial Delimitation of the Study	158
10.3	Diagnosis	159
10.4	Direction of Future Development and Spatial Organization of the Borderland Area	173
10.5	Conclusions	181
	<i>Karl Peter Schön</i>	
11	Concepts, Strategies and Guiding Principles for Europe's Territorial Development	185
11.1	A Short Review of the Genesis of a European Spatial Development Policy	187
11.2	Knowledge-based Identification of Territorial Challenges	191
11.3	New Concepts of Territorial Governance	194
11.4	The Dialogue with Corporations as a Part of the Stakeholder Process	195
11.5	Outlook	196



	<i>Wendelin Strubelt</i>	
12	Reflections on Leitbilder	201
	<i>Appendix</i>	
	New Concepts for Spatial Development in Germany	211
	<i>Appendix</i>	
	List of Authors	219
	<i>Appendix</i>	
	Portrait of the Editors' Institutions	229