Joanna M. Setchell presents an exceptionally comprehensive and highly accessible guide to the study of primates. To my mind, this is an essential text for any student of primatology; it will be top of the reading list for every course I teach in this area.

STUART SEMPLE, University of Roehampton, UK

At long last a volume that will give students and professors a road map of solutions to real world problems of conducting research. Thorough, rigorous and compelling, this is a must-read for all primatology graduate students and seasoned scientists.

PATRICIA C. WRIGHT, Stony Brook University, New York, USA

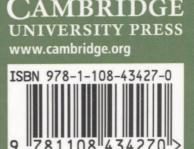
This book is timely, highly needed and very welcome. It introduces basic principles and rules of scientific inquiry – from devising research questions to preparing research results for publication, always considering ethical issues – and tackles these issues from a taxon-specific, namely primatological perspective.

ECKHARD W. HEYMANN, German Primate Center, Germany

Primatology draws on theory and methods from diverse fields, including anatomy, anthropology, biology, ecology, medicine, psychology, veterinary sciences, and zoology. The more than 500 species of primate range from tiny mouse lemurs to huge gorillas, and primatologists collect data in a variety of environments including field sites, research facilities, museums, sanctuaries and zoos as well as from the literature. The variability in our research interests, study animals and research sites means that there are no standard protocols for how to study primates. Nevertheless, asking good questions and designing appropriate studies to answer them are vital if we are to produce high-quality science. This accessible guide for graduate students and postdoctoral researchers explains how to develop a research question, formulate testable hypotheses and predictions, design and conduct a project, and report the results. The focus is on research integrity and ethics throughout, and the book provides practical advice on overcoming common difficulties researchers face.

Cover illustration: Somma M. Setchell.

Semi-free ranging mandrills at the Centre de Primatologie, Centre International de Recherches Médicales, Franceville, Gabon.



	Preface		
	Ackno	owledgements	xvii
		Acceptance of the second	
1	Askir	ng Questions about Primates	1
	1.1	How Science Works	1
	1.2	What It Takes to Be a Primatologist	4
	1.3	This Book	8
	1.4	Chapter Summary	14
	1.5	Further Reading	14
2	Ethic	s in Primatology	17
	2.1	Approaches to Ethics	17
	2.2	Legal Requirements and Permits	18
	2.3	Working with Captive Primates	18
	2.4	Working with Wild Primates	19
	2.5	Collecting Biological Specimens	21
	2.6	Working with Human Participants	22
	2.7	Working in the Natural Environment	22
	2.8	Working Alongside Other People	23
	2.9	Collaborating Effectively	24
	2.10	Living in or Near Communities	26
	2.11	Using Social Media	26
	2.12	Reporting and Disseminating Outcomes	27
	2.13	Chapter Summary	27
	2.14	Further Reading	28
3	Keep	ing Science Healthy: Research Integrity	31
	3.1	Research Misconduct	31
	3.2	Review the Literature Fairly, Accurately, and	
		Appropriately	33

	3.3	Use Blind Protocols	33
	3.4	Concentrate on Rigour, Not Statistical Significance	33
	3.5	Report Studies Honestly and Openly	34
	3.6	Admit Mistakes	35
	3.7	Use Research Funds Appropriately	36
	3.8	Respect the Peer-Review Process	36
	3.9	Assign Authorship Credit Appropriately	36
	3.10	Declare Conflicts of Interest	41
	3.11	Be Kind	41
	3.12	Chapter Summary	41
	3.13	Further Reading	42
4	Inclu	sive Science	45
	4.1	Gender	45
	4.2	LGBTQIA+	46
	4.3	Ethnicity	46
	4.4	Social Background	46
	4.5	Disability	46
	4.6	Age With With the World Company would be the	47
	4.7	First Language	47
	4.8	Country of Origin	47
	4.9	Intersectionality	48
	4.10	The Effects of Discrimination	48
	4.11	What Can We Do to Address Inequities?	49
	4.12	Chapter Summary	51
	4.13	Further Reading	51
5	Unde	rstanding Statistical Evidence	53
	5.1	Inferring from a Sample to a Population	53
	5.2	Variables and Distributions	56
	5.3	Statistical Relationships between Variables	57
	5.4	Null Hypothesis Statistical Testing	58
	5.5	What the p Value Means and Doesn't Mean	59
	5.6	False Positives, False Negatives, and Statistical Power	61
	5.7	Effect Sizes	62
	5.8	Confidence Intervals	62
	5.9	Alternatives to Null Hypothesis Statistical Testing	63
	5.10	Interpreting Statistical Evidence Appropriately	64
	5.11	Chapter Summary	64
-	5.12	Further Reading	65
6		municating Ideas in Writing	67
	6.1	Start by Writing	67
	6.2	Refine Your Draft	70
	6.3	Get Feedback and Revise Your Draft	70

	6.4	Write Simple, Clear, Concise English	72
	6.5	Engage and Guide Your Reader	73
	6.6	Write Sentences and Paragraphs	82
	6.7	Use Effective Transitions	83
	6.8	Use the Active Voice	83
	6.9	Avoid Repetition, Redundancy, and Verbosity	84
	6.10	Use Jargon Sparingly	84
	6.11	Use Words Carefully	85
	6.12	Use Abbreviations Sparingly	85
	6.13	Avoid Logical Fallacies	85
	6.14	Be Consistent with Species Names	89
	6.15	Use Numbers and Units Accurately	89
	6.16	Cite the Literature and Other Sources of	
		Information Appropriately	92
	6.17	Chapter Summary	93
	6.18	Further Reading	94
7	Intro	duction to the Primates	97
	7.1	Primate Distribution and Habitats	97
	7.2	Primate Skeletons and Adaptations to Life in	
		the Trees	99
	7.3	Primate Diet and Dietary Adaptations	99
	7.4	Primate Brains and Sensory Adaptations	100
	7.5	Primate Life History and Reproduction	101
	7.6	Primate Activity Patterns, Locomotion, and	
		Ranging Patterns	104
	7.7	Primate Social Behaviour	104
	7.8	Primate Interactions with Other Species	109
	7.9	Primate Diversity and Taxonomy	110
	7.10	Chapter Summary	115
	7.11	Further Reading	115
8	Why	Study Primates?	119
	8.1	Primates Are Interesting in Their Own Right	119
	8.2	Primates Have Important Ecological Functions	121
	8.3	Primates Help Us to Understand Our Own	
		Evolution	122
	8.4	Primates Are Important to Human Health	123
	8.5	Primates Are Socially and Culturally Important	123
	8.6	Primates Need Specialised Care in Captivity	123
	8.7	Primates Are Threatened with Extinction	124
	8.8	Chapter Summary	125
	8.9	Further Reading	125

9	Iden	tifying a Research Question	127
	9.1	Fundamental and Applied Research	127
	9.2	General Research Questions and Specific Case Studies	127
	9.3	Where We Study Primates	128
	9.4	Where Do Research Questions Come from?	129
	9.5	Good Research Questions	132
	9.6	Developing a Research Question	133
	9.7	Chapter Summary	133
	9.8	Further Reading	135
10	Findi	ng Out What We Know	137
	10.1	Sources of Information	137
	10.2	Identifying Search Terms	138
	10.3	Assessing the Quality of the Literature You Find	139
	10.4	Reading Broadly	141
	10.5	Choosing What to Read	143
	10.6	Keeping Up with the Literature	144
	10.7	Chapter Summary	144
	10.8	Further Reading	145
11	Readi	ng Journal Articles	147
	11.1	General Advice on Reading	147
	11.2	The title, Abstract, and Keywords	148
	11.3	Reading the Introduction	148
	11.4	Reading the Methods	149
	11.5	Reading the Results	150
	11.6	Reading the Discussion	150
	11.7	Organising Your Reference Collection	
	11.8	Synthesising What You've Read	
	11.9	Chapter Summary	
	11.10	Further Reading	
12	Formu	ılating Hypotheses and Predictions and	
		ning a Study	
	12.1	Formulating Hypotheses	
	12.2	Deriving Predictions	
	12.3	Measuring Invisible Things	
	12.4	Testing for Differences between Categories	160
	12.5	Testing for Associations between Quantitative Variables	
	12.6	Predictions Involving More than One Predictor Variable	163
	12.7	Confounding Variables	164
	12.8	Practical Constraints	164
	12.9	Chapter Summary	165
	12.10	Further Reading	166
			100

13	Observ	ring and Manipulating	167
	13.1	Good Study Design	167
	13.2	A Continuum of Control	168
	13.3	Validity	168
	13.4	Observation without Manipulation	169
	13.5	Manipulative Research	170
	13.6	Practical Constraints	173
	13.7	Chapter Summary	173
	13.8	Further Reading	176
14	Choos	ing Measures	177
	14.1	General Advice on Methods	177
	14.2	Are My Measures Valid?	178
	14.3	Are My Measures Reliable?	178
	14.4	Are My Measures Accurate?	179
	14.5	Are My Measures Sensitive?	179
	14.6	Are My Measures Feasible?	179
	14.7	Chapter Summary	180
	14.8	Further Reading	184
15	Plann	ing Data Analysis	185
	15.1	Getting Started	185
	15.2	Types of Statistical Test	186
	15.3	Independent Replicates and the Perils	
		of Pseudoreplication	188
	15.4	Choosing the Right Test	189
	15.5	Testing for Differences between Groups	190
	15.6	Testing for Differences within Subjects	192
	15.7	Testing for Associations between Quantitative	
		Variables	194
	15.8	More Complicated Statistical Models	196
	15.9	Other Useful Statistical Methods	201
	15.10	Preparing a Detailed Analysis Plan	202
	15.11	Collecting Data in the Format Needed for Analysis	203
	15.12	Chapter Summary	204
	15.13	Further Reading	204
16	Samp	ling and Statistical Power	207
	16.1	Sampling Methods	207
	16.2	Statistical Power	208
	16.3	Determining an Appropriate Sample Size	209
	16.4	Determining How Precise Your Estimate Will Be	210
	16.5	Chapter Summary	212
	16.6	Further Reading	213

17	Check	ing Feasibility and Finalising Your Plans	215
	17.1	Logistics	215
	17.2	Assessing Risk and Planning for Emergencies	216
	17.3	Conducting a Pilot Study	217
	17.4	Making a Timeline	218
	17.5	Budgeting	219
	17.6	Writing and Preregistering a Detailed Project Plan	220
	17.7	Chapter Summary	222
	17.8	Further Reading	222
18	Writin	ng a Research Proposal	223
	18.1	Identifying Sources of Funding	223
	18.2	Prioritising and Planning	224
	18.3	Understanding the Funder's Priorities	224
	18.4	Seeking Advice	225
	18.5	Writing the Proposal	226
	18.6	Factors Affecting Success	235
	18.7	Handling the Outcome	235
	18.8	Chapter Summary	236
	18.9	Further Reading	239
19	Collec	ting Data	241
	19.1	Keep Track of Your Progress and Your Spending	241
	19.2	Be Flexible and Open to Opportunities	242
	19.3	Be Prepared for the Unforeseen	242
	19.4	Collect Data Rigorously and Systematically	243
	19.5	Don't Peek at Your Data	243
	19.6	Keep Your Data and Samples Safe	244
	19.7	Working with Other People	244
	19.8	Chapter Summary	245
	19.9	Further Reading	245
20	Condu	icting Fieldwork	247
	20.1	What Does Fieldwork Take?	247
	20.2	Permissions	248
	20.3	Logistics	248
	20.4	Field Kit	250
	20.5	Personal Safety	251
	20.6	The Social Context and Cultural Understanding	252
	20.7	LGBTQIA+ Concerns	254
	20.8	Natural Hazards	255
	20.9	Physical Health	256
	20.10	Mental Health	259
	20.11	Returning Home and Re-insertion Syndrome	260
		Conv	

	20.12	Chapter Summary	261
	20.13	Further Reading	262
21	Analys	sing and Interpreting Data	263
	21.1	Organising Your Work	263
	21.2	Sticking to an Analysis Plan	264
	21.3	Plotting Data to Check for Errors and Checking	
		the Assumptions of Your Models	265
	21.4	Running Analyses	266
	21.5	Calculating Effect Sizes and Confidence Intervals	267
	21.6	Interpreting the Results	267
	21.7	Chapter Summary	268
	21.8	Further Reading	269
22	Writin	ng a Scientific Report	271
	22.1	General Guidance	271
	22.2	The Title: The Core Message of Your Report	276
	22.3	The Introduction: Why You Did the Study	277
	22.4	The Methods: How You Did the Study	280
	22.5	The Results: What You Found	282
	22.6	Presenting Your Data	284
	22.7	Tables: Summarising Your Data	285
	22.8	Figures: Illustrating Your Findings	286
	22.9	The Discussion: What Your Findings Mean	288
	22.10	The Abstract: A Concise, Stand-Alone Summary	289
	22.11	The Keywords: Help Readers Find Your Article	290
	22.12	Citations and the Reference List	290
	22.13	The Acknowledgements	291
	22.14	Appendices	291
	22.15	Chapter Summary	292
	22.16	Further Reading	297
23	Submi	itting to a Peer-Reviewed Journal	299
	23.1	Choosing a Journal	299
	23.2	Before You Submit	301
	23.3	Publication Ethics and Misconduct	304
	23.4	Highlights, Graphical Abstracts, and Lay	
		Summaries	305
	23.5	The Cover Letter and Suggesting Reviewers	306
	23.6	Submission	306
	23.7	The Review Process	307
	23.8	The Editor's Decision	308
	23.9	What to Do If Your Manuscript Is Rejected	308
	23.10	Revising Your Manuscript	308

xiv	Contents

	23.11	Resubmitting Your Manuscript	309
	23.12	Acceptance and Publication	310
	23.13	Chapter Summary	310
	23.14	Further Reading	311
24	Preser	nting Your Work at a Conference	313
	24.1	Conferences	313
	24.2	Preparing and Submitting a Conference Abstract	316
	24.3	Attending a Conference	317
	24.4	General Advice on Presentations	318
	24.5	Preparing an Oral Presentation	319
	24.6	Presenting an Oral Presentation	320
	24.7	Preparing a Poster Presentation	322
	24.8	Presenting a Poster Presentation	323
	24.9	Conference Etiquette	324
	24.10	Chapter Summary	325
	24.11	Further Reading	325
25	Concl	usions	327

Index

333