

ACKNOWLEDGMENTS CONTENTS

Acknowledgments ix

A Note on Terminology xi

1 Exposing Racial Power 1

2 Racial Ordering 14

3 Black Power Resurgent 53

4 The Red Apple Boycott 109

5 The Korean American Response 156

6 Manufacturing Outrage 188

Conclusion: Bitter Fruit 221

Timeline 225

List of Interviewees 227

Notes 233

Bibliography 261

Index 285