

CONTENTS

PREFACE TO THE NEWLY EXPANDED EDITION v

PREFACE vii

1 THE SELF-FULFILLING PROPHECY

1. EVERYDAY LIFE 3
2. THE HEALING PROFESSIONS 11
3. BEHAVIORAL SCIENCE 21
4. BEHAVIOR SCIENCE:
INTELLECTUAL PERFORMANCE AND LEARNING 31

2 TEACHER EXPECTATION

5. THE DISADVANTAGED CHILD 47
6. THE OAK SCHOOL EXPERIMENT 61
7. THE MAGIC CHILDREN OF GALATEA 72
8. TEACHERS' ASSESSMENTS 98
9. THE PROCESS OF BLOOMING 121

3 IMPLICATIONS

10. PYGMALION'S MEDIUM 149
11. SOME METHODOLOGICAL CONSIDERATIONS 164
12. SUMMARY AND IMPLICATIONS 174

SHAW'S SUMMARY 183

APPENDIX 185

REFERENCES 219

INDEXES 231

4 PYGMALION EFFECTS: AN ADDENDUM