
Contents

<i>List of contributors</i>	x
PART I INTRODUCTION: POLICY FORMULATION AND THE POLICY PROCESS	
1 Policy formulation: where knowledge meets power in the policy process <i>Michael Howlett and Ishani Mukherjee</i>	3
2 The central conundrums of policy formulation: ill-structured problems and uncertainty <i>Sreeja Nair and Michael Howlett</i>	23
3 Policy formulation as policy work: developing options for government <i>Martin Nekola and Jan Kohoutek</i>	39
4 Positive and negative feedback in policy formulation <i>Richard Burroughs</i>	63
PART II WHAT IS FORMULATED: CHOOSING POLICY INSTRUMENTS AND POLICY GOALS	
5 Problem delimitation in policy formulation <i>Arnošt Veselý</i>	81
6 Policy tools and their role in policy formulation: dealing with procedural and substantive instruments <i>Michael Howlett</i>	96
7 Patching versus packaging in policy formulation: assessing policy portfolio design <i>Michael Howlett and Jeremy Rayner</i>	112
8 The elements of effective program design: a two-level analysis <i>Michael Howlett, Ishani Mukherjee and Jeremy Rayner</i>	129
PART III FORMAL AND INFORMAL ANALYTICAL TECHNIQUES IN POLICY FORMULATION	
9 Formal policy appraisal techniques and policy formulation <i>Camilla Adelle and Sabine Weiland</i>	147
10 Operationalizing information: measures and indicators in policy formulation <i>Markku Lehtonen</i>	161

- | | | |
|----|---|-----|
| 11 | Anticipation tools in policy formulation: forecasting, foresight and implications for policy planning
<i>Martijn Van der Steen</i> | 182 |
| 12 | The role of public participation and deliberation in policy formulation
<i>Genevieve Fuji Johnson</i> | 198 |

PART IV POLICY ADVICE AND THE POLICY FORMULATION PROCESS

- | | | |
|----|--|-----|
| 13 | Policy advice and policy advisory systems in policy formulation
<i>Jonathan Craft and Michael Howlett</i> | 217 |
| 14 | The organization of policy formulation
<i>Craig Matheson</i> | 234 |
| 15 | Knowledge brokers and policy advice in policy formulation
<i>Justyna Bandola-Gill and Catherine Lyall</i> | 249 |
| 16 | Policy entrepreneurs and policy formulation
<i>Andrew Gunn</i> | 265 |

PART V FORMULATING POLICY PROBLEMS

- | | | |
|----|---|-----|
| 17 | Issue expertise in policymaking
<i>Peter J. May, Chris Koski and Nicholas Stramp</i> | 285 |
| 18 | Expert networks and epistemic communities: articulating knowledge and collective entrepreneurship
<i>Anthony R. Zito</i> | 304 |
| 19 | Framing the target in policy formulation: the importance of social constructions
<i>Anne Schneider and Helen Ingram</i> | 320 |
| 20 | Consultants and policy formulation
<i>Helen M. Gunter</i> | 337 |

PART VI FORMULATING POLICY SOLUTIONS

- | | | |
|----|--|-----|
| 21 | Policy instrument constituencies
<i>Arno Simons and Jan-Peter Voß</i> | 355 |
| 22 | Think tanks, politics and the policy-making process: catalysts for ideas and action
<i>James G. McGann</i> | 373 |
| 23 | Exogeneity and convergence in policy formulation: contested theories, approaches and perspectives
<i>Darryl S.L. Jarvis</i> | 394 |

- 24 Behavioral aspects of policy formulation: experiments, behavioral insights, nudges 410
Matteo M. Galizzi

PART VII THE POLITICS OF POLICY FORMULATION

- 25 Policy paradigms and the formulation process 433
Matt Wilder
- 26 The politics of policy formulation: overcoming subsystem dynamics 449
Paul Jorgensen
- 27 The impact of political parties, executives and political staff on policy formulation 463
Christopher Eichbaum and Richard Shaw
- 28 Mechanisms of influence: interest groups, lobbyists and policy formulation 477
John C. Scott

PART VIII TRENDS AND PATTERNS OF POLICY FORMULATION

- 29 Trends towards the externalization and politicization of policy advice in policy formulation 491
Jonathan Craft and Michael Howlett
- 30 Trends towards evidence-based policy formulation 504
Holger Strassheim
- 31 The changing role of the public in policy formulation: from mass media to social media 522
Dennis Linders and Liang Ma
- 32 Policy overreaction doctrine: from ideal-type to context-sensitive solution in times of crisis 539
Moshe Maor
- Index* 555