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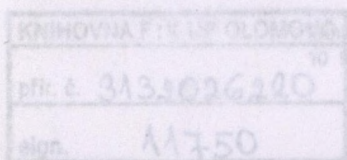
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## **NEW TO THIS EDITION**

The *Twelfth Edition* updates the *Eleventh Edition* of this leading comprehensive tourism text. Because the tourism industry changes so rapidly, the revision involves adding new developments, updating data, updating profiles, expanding some sectors, adding new Web sites, adding selected references, and expanding the glossary. B&Bs, timeshares, meetings and conventions, sustainable tourism, climate change, social media, and mobile marketing are some topics given expanded coverage.