Contents

11 Medis on Wheels: Hamburger 206

2 America's Individualistic Uniform: Blue Jean

Preface 7

Introduction: Tradition is Not What It Used to Be 13

*

American Political Traditions

1 Of Thee I Sing: National Anthem 48

- 2 You're a Grand Old Rag: American Flag 64
 - 3 The New American Man: Uncle Sam 77
 - 4 The Republic for Which It Stands: Pledge of Allegiance and Motto 90

American Holiday Traditions

5 We Gather Together: Thanksgiving 108

6 Honor Thy Mother and Father, etc.: Mother's Day

and Father's Day 126

7 Lest We Forget: Patriotic Holidays 140

8 We Are the World: Ethnic American Holidays 155

American Lifestyle Traditions

9 America in a Word: "OK" 180

10 I'd Like to Teach the World: Coca-Cola 191

11 Meals on Wheels: Hamburger 206

12 America's Individualistic Uniform: Blue Jeans 221



American Traditional Characters

13 And the American Way: Superman 238

14 Who's the Leader of the Club? Mickey Mouse 254

15 You'll Go Down in History: Some American

Characters 269



L Of Thed i Sensone Name Ambon P 10 1

Conclusion: The Future of American Tradition 289

REFERENCES 309

FURTHER READING 331

PHOTO ACKNOWLEDGEMENTS 335

INDEX 337