

From the authors  
who wrote the  
highly acclaimed  
*Cultural Anthropology:  
Asking Questions  
About Humanity*, this  
general anthropology  
text—cowritten with  
renowned scholar  
Agustín Fuentes—takes  
a holistic approach  
that emphasizes  
critical thinking, active  
learning, and applying  
anthropology to solve  
contemporary human  
problems

***“Anthropology takes a dynamic approach to exploring the four fields and the connections between them. Each chapter begins with a particular problem or story that draws the reader in and illustrates why concepts of that chapter are important. The content is then organized around a series of questions so that students participate in the investigation of ideas.”***

Claudine Pied, *University of Wisconsin Platteville*

***“Anthropology is easy for students to understand, easy for them to relate to, and is not too overwhelming. It holds the attention of the modern college student, which is not an easy accomplishment. The engaging writing of this textbook—its clear presentation coupled with contemporary and relatable examples—is the primary reason I have chosen this book for my class.”***

Monica Cox, *Auburn University*

#### NEW TO THIS EDITION

- **Two thoroughly revised chapters** in the first section of the book (Chapter 3: Human Biocultural Evolution and Chapter 4: Cross-Cultural Interactions) display the power of anthropology’s integrative and holistic perspectives
- **A new feature, “Methods Memos,”** explains how anthropologists answer the questions they pose, and showcases actual research methods in more detail
- **A new feature, “The Anthropological Life,”** provides students with concrete, applied examples of anthropology’s relevance to careers
- **A new epilogue** helps students recognize the many ways in which studying anthropology can enrich their understanding of their world

#### ABOUT THE AUTHORS

**Robert L. Welsch** is a guest curator at the Hood Museum of Art at Dartmouth College. He recently retired from Franklin Pierce University, where he taught from 2008–2019.

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