

CONTENTS

- Introduction: Why Still Study Fans? 1
Cornel Sandvoss, Jonathan Gray, and C. Lee Harrington

PART I. FAN TEXTS AND OBJECTS

1. The Death of the Reader? Literary Theory and the Study of
Texts in Popular Culture 29
Cornel Sandvoss
2. Intimate Intertextuality and Performative Fragments in
Media Fanfiction 45
Kristina Busse
3. Media Academics as Media Audiences: Aesthetic Judgments
in Media and Cultural Studies 60
Matt Hills
4. Copyright Law, Fan Practices, and the Rights of
the Author (2017) 77
Rebecca Tushnet
5. Toy Fandom, Adulthood, and the Ludic Age: Creative
Material Culture as Play 91
Katriina Heljakka

PART II. SPACES OF FANDOM

6. Loving Music: Listeners, Entertainments, and the Origins of
Music Fandom in Nineteenth-Century America 109
Daniel Cavicchi
7. Resisting Technology in Music Fandom: Nostalgia,
Authenticity, and Kate Bush's "Before the Dawn" 127
Lucy Bennett

8. I Scream Therefore I Fan? Music Audiences and Affective Citizenship	143
<i>Mark Duffett</i>	
9. A Sort of Homecoming: Fan Viewing and Symbolic Pilgrimage	157
<i>Will Brooker</i>	
10. Reimagining the Imagined Community: Online Media Fandoms in the Age of Global Convergence	174
<i>Lori Hitchcock Morimoto and Bertha Chin</i>	
PART III. TEMPORALITIES OF FANDOM	
11. Do All "Good Things" Come to an End? Revisiting Martha Stewart Fans after ImClone	191
<i>Melissa A. Click</i>	
12. The Lives of Fandoms	205
<i>Denise D. Bielby and C. Lee Harrington</i>	
13. "What Are You Collecting Now?" Seth, Comics, and Meaning Management	222
<i>Henry Jenkins</i>	
14. Sex, Utopia, and the Queer Temporalities of Fannish Love	238
<i>Alexis Lothian</i>	
PART IV. THE FAN CITIZEN: FAN POLITICS AND ACTIVISM	
15. The News: You Gotta Love It	255
<i>Jonathan Gray</i>	
16. Memory, Archive, and History in Political Fan Fiction	270
<i>Abigail De Kosnik</i>	
17. Between Rowdies and Rasikas: Rethinking Fan Activity in Indian Film Culture	285
<i>Aswin Punathambekar</i>	
18. Black Twitter and the Politics of Viewing <i>Scandal</i>	299
<i>Dayna Chatman</i>	

19. Deploying Oppositional Fandoms: Activists' Use of Sports Fandom in the Redskins Controversy 315
Lori Kido Lopez and Jason Kido Lopez

PART V. FAN LABOR AND FAN-PRODUCER INTERACTIONS

20. Ethics of Fansubbing in Anime's Hybrid Public Culture 333
Mizuko Ito
21. Live from Hall H: Fan/Producer Symbiosis at San Diego Comic-Con 354
Anne Gilbert
22. Fantagonism: Factions, Institutions, and Constitutive Hegemonies of Fandom 369
Derek Johnson
23. The Powers That Squee: Orlando Jones and Intersectional Fan Studies 387
Suzanne Scott
24. Measuring Fandom: Social TV Analytics and the Integration of Fandom into Television Audience Measurement 402
Philip M. Napoli and Allie Kosterich
- About the Contributors* 419
- Index* 423