

BRIEF CONTENTS

Preface	xiv
Acknowledgments	xix
PART I • THE RESEARCH PROCESS AND DATA COLLECTION	1
Chapter 1 • The Research Process	2
Chapter 2 • Sampling Techniques	10
Chapter 3 • Questionnaire Design	25
PART II • DESCRIBING DATA	41
Chapter 4 • An Introduction to Stata	42
Chapter 5 • Preparing and Transforming Your Data	59
Chapter 6 • Descriptive Statistics	74
PART III • TESTING HYPOTHESES	109
Chapter 7 • The Normal Distribution	110
Chapter 8 • Testing a Hypothesis About a Single Mean	131
Chapter 9 • Testing a Hypothesis About Two Independent Means	142
Chapter 10 • One-Way Analysis of Variance	157
Chapter 11 • Cross Tabulation and the Chi-Squared Test	172
PART IV • EXPLORING RELATIONSHIPS	185
Chapter 12 • Linear Regression Analysis	186
Chapter 13 • Regression Diagnostics	217
Chapter 14 • Regression Analysis With Categorical Dependent Variables	253

