Station 5. Making video CONTENTS published U.S. noisiss

Acknowledgments	7
Foreword September 1 - Kelsen	13
Introduction Introduction Introduction	15
Section 1. The time for video consultations has come	19
1 Why practices need to embrace digital	20
2 Video consultations are a type of telehealth specific analysis and small along ten	23
3 Telehealth is just healthcare delivered via a different communication medium	26
4 Telehealth requires making changes to the way your business operates	29
5 There's no change necessary to your healthcare knowledge	32
6 You need a transformation project to introduce video consultations	35
7 Principles we follow in the book: hybrid care, minimal disruption, sustainability	38
8 Sharing our experience from helping a diverse set of practices in Australia	40
CHECKLIST: Are you ready to make a difference with video consultations?	45
Section 2. Imagine your future with video consultations	47
9 Start by imagining what the future of your business should look like	49
10 What potential benefits can you achieve from video consultations?	51
11 What do you personally want to achieve? Imagine the future for yourself	53
12 Don't plan in isolation - validate your vision with others	55
13 Where things go wrong: start with only one service and its viability	57
14 Add details to your vision: workflows, people roles, systems, money flows	60
15 Write down your vision and add user stories	62
16 Optimise your vision for patient desirability and business viability	64
CHECKLIST: Do you have a vision of running your business with video consultations?	66

Section 3. Undertaking a transformation project	67
17 Advantages and disadvantages of doing a pilot project first	69
18 Dimensions of change: people, processes, technology and a new service name	72
19 Understanding where your business is at right now	74
20 Who is responsible for the project	78
21 Preparing a project plan and delivery timelines	81
22 What does project success look like and how do you measure it?	86
23 Addressing regulatory and insurance issues	90
24 How to minimise disruption to existing business processes	92
CHECKLIST: Do you have a project plan ready for execution?	94
Section 4. We need to get everybody on board	95
25 Who is involved in running your business now and in the future?	97
26 What gets clinicians excited?	100
27 Including your practice (admin) personnel in defining processes	104
28 Changing job descriptions and introducing a telehealth coordinator role	106
29 Talking to your IT personnel about video consultations	109
30 Preparing training	112
31 How to on-board patients	115
32 How to attract new patients to your service	118
CHECKLIST: Is your project plan sufficient to address people issues?	121
Section 5. Getting technology fit for your workflows	123
33 Assessing your current technology status and workflow support	125
34 Network connectivity, mobile and desktop devices	127
35 How to assess your software choices	131
36 Integrating video consultations with scheduling and medical records software	137
37 What medical devices and tools do you use face-to-face?	141
38 Does your physical space setup need any changes?	143
39 Working through planned workflows using chosen hardware and software	145
40 Adding technology requirements and assessments to your project plan	147
CHECKLIST: Is your project plan sufficient to address technology issues?	148

Section 6. Making video consultations sustainable	149
41 Execute with conviction: confidence, persistence, flexibility	151
42 Building your business reputation beyond the borders of your practice	153
43 The big day - your digital service launch	155
44 Maintaining enthusiasm: collecting and sharing success stories	157
45 Minimising disruption: support and operations	159
46 Embrace new charging models, with and without Medicare	161
47 Stacking up change projects - Kaizen	164
48 Opportunities for growth	166
CHECKLIST: Is your project executed successfully?	168
Clinic - transforming your practice with video consultation	1715
Conclusion	169
publications currently on the market Firstly. It is very much	ra how to
References as the principle of the business implementally of introducing and the principle of the principle	172
Index	174
ther practical experiences. Secondly, the book is an easy	read, with
About the author	179

rise practice of medicine generally, and readers will have their eyes