

Contents

| | |
|---|------------|
| <i>List of Figures, Tables and Images</i> | IX |
| <i>Acknowledgements</i> | XIII |
| <i>Preface to the Second Edition</i> | XV |
| Introduction | 1 |
| Part 1: Sustainable Fashion and Textile Products | 5 |
| Chapter 1 Material Diversity | 7 |
| Chapter 2 Ethically Made | 51 |
| Chapter 3 Use Matters | 91 |
| Chapter 4 Reuse, Recycling and Resource Exchange | 113 |
| Part 2: Sustainable Fashion and Textile Systems | 137 |
| Chapter 5 Fashion, Needs and Consumption | 139 |
| Chapter 6 Local and Light | 163 |
| Chapter 7 Speed | 189 |
| Chapter 8 User Maker | 221 |
| Conclusions | 239 |
| <i>Image Credits</i> | 249 |
| <i>Index</i> | 254 |

List of Figures, Tables and Images

Figures

| | | |
|-----|--|-----|
| 1.1 | Energy and water consumption in the production of selected fibre types | 21 |
| 1.2 | Environmental impact of textile consumption in Europe on three indicators | 22 |
| 2.1 | Map of key processes, inputs and outputs in the textile production chain | 57 |
| 2.2 | Negative feedback loop | 75 |
| 2.3 | Positive feedback loop | 76 |
| 3.1 | Lifecycle impacts for a women's polyester blouse | 94 |
| 3.2 | Types of sustainable design innovation | 96 |
| 6.1 | Changing the scale at which we view an issue or activity impacts upon how they are perceived | 164 |
| 7.1 | Layers of activity in a resilient human civilization | 192 |
| 7.2 | Energy requirements per wearing of a polyester blouse for a range of use scenarios | 202 |

Tables

| | | |
|-----|---|-----|
| 1.1 | World fibre production in 2010 | 10 |
| 1.2 | Textile fibre types | 12 |
| 1.3 | Environmental cost of each stage in the lifecycle of a cotton T-shirt | 23 |
| 1.4 | Toxicity profile of a conventionally grown cotton T-shirt | 27 |
| 1.5 | Average natural fibre production per hectare | 34 |
| 2.1 | Types of pollution associated with dyeing a range of fibres | 62 |
| 2.2 | Summary of developments in dye chemistry | 64 |
| 3.1 | A rough guide to relative impact of textile products throughout life | 93 |
| 5.1 | Fundamental human needs | 145 |
| 7.1 | Characteristics of ecosystems in different stages of evolution | 205 |

Images

| | |
|---|-------|
| Eco jeans in 100 per cent organic cotton with sustainable product components and production processes by Levi's | 28 |
| White 100 per cent African cotton dress by Noir | 31 |
| Organic wool tweed by Isle of Mull Weavers | 33 |
| Bette hemp dress by Enamore | 35 |
| Woven fabric in 100 per cent peace silk by Denise Bird Woven Textiles | 36 |
| T-shirt in 100 per cent Ingeo by Moral Fervor | 37 |
| Suit in lyocell by Linda Loudermilk | 39 |
| Yarn made from 50 per cent recycled London textiles and 50 per cent pure new wool, by EcoAnnie | 42 |
| T-shirts in 100 per cent Fairtrade mark cotton by Marks and Spencer | 74 |
| ONE T-shirt made from 100 per cent Lesotho cotton by EDUN | 77 |
| Pillows produced by Armenian craftspeople supported by Aid to Artisans | 78 |
| MADE-BY button indicating supply chain transparency | 80 |
| Purple hooded sweatshirt by American Apparel | 81 |
| Slip dress in 100 per cent silk by Dosa | 83 |
| Modular garments designed for low laundering | 101 |
| No Wash top from the 5 Ways Project | 104–5 |
| Stain dress by Lauren Montgomery Devenney | 106 |
| Windows blanket by LooLo | 115 |
| Back2Back dress by Junky Styling | 121 |
| Reused yarn vest by Muji | 123 |
| Synchilla Snap-T fleece by Patagonia | 129 |
| Zero waste pattern cutting concept shirt to address wastage, by Andrew Hague | 131 |
| Upholstery fabric in wool and ramie by Climatex Lifecycle | 132 |
| Caress Dress produced as part of the 5 Ways Project | 148 |
| Organic cotton T-shirt and jeans by howies | 152–3 |
| Green contrasting stitching on organic cotton T-shirt by American Apparel | 157 |
| Modular concept top by Ariel Bishop | 158 |
| Skull dress by Project Alabama | 170–1 |
| Jacket made from 100 per cent hemp grown in England from fibre grown and processed by Bioregional | 175 |
| Fly skirt in organic tweed, part of the Ardalanish Collection by Anja Hynnen for Isle of Mull Weavers | 177 |

| | |
|--|-----|
| Moth blanket by Joanna Notkin | 178 |
| JP Donleavy shrug, Spring/Summer 2005, 100 per cent cotton by Keep and Share | 182 |
| Eugenia dress, Spring/Summer 2006, 100 per cent cotton by Keep and Share | 195 |
| Blue velour pleated furnishing fabric by Sigrid Smits | 199 |
| Oversized labels and clothes rails in Itaylan Avlusu project swap 'shop' set up by Otto von Busch | 200 |
| One-night wonder. Design scenario from the Lifetimes project | 209 |
| Fancy pants. Design scenario from the Lifetimes project | 211 |
| Who wears the trousers? Design scenario from the Lifetimes project | 213 |
| Great coat. Design scenario from the Lifetimes project | 215 |
| Hand-stitched recycled quilt by Alabama Chanin | 225 |
| High bag pants by Wronsov a.k.a. Otto von Busch | 231 |
| Short sleeve suit, vest suit and oblique collar shirt by Wronsov a.k.a. Otto von Busch | 232 |
| do shirt by do/KesselsKramer | 234 |
| Updatable T-shirt from the 5 Ways Project | 235 |
| The story 'Colour Connections' from the Shared Use category of use practices in the Local Wisdom project | 244 |