

Contents

<i>Acknowledgements</i>	vii
Introduction: The Power of Ideas <i>Gerard Duveen</i>	1
1 The Phenomenon of Social Representations	18
2 Society and Theory in Social Psychology	78
3 The History and Actuality of Social Representations	120
4 The Concept of Themata (with Georges Vignaux)	156
5 The Dreyfus Affair, Proust, and Social Psychology	184
6 Social Consciousness and its History	208
7 Ideas and their Development: A Dialogue between Serge Moscovici and Ivana Marková	224
<i>References</i>	287
<i>Index</i>	298