

TABLE OF CONTENTS

Preface and Acknowledgements	vii
Chapter Synopses	xi
1	<i>Homo Suffragator</i> 1
2	Mapping the Mind of a Voter: Anatomy of <i>Homo Suffragator</i> 24
3	A Day in the Life of a Voter 66
4	Personality and Morality 119
5	Electoral Memory 152
6	Electoral Identity and Individual–Societal Dynamics 184
7	Elections and Emotions 212
8	Electoral Ergonomics 240
9	Electoral Resolution and Atmosphere: From Hope to Hostility 263
10	Coda: Flipping the Electoral World Upside-Down: <i>Homo Suffragator</i> beyond the Age of Reason 291
Glossary of Concepts	315
Bibliography	335
Index	345