Contents

List of Tables	ix
List of Figures	xi
Preface and Acknowledgments	xiii
Introduction	1
Chapter 1 A Move to Global Design	16
Chapter 2 Designing for Empowerment With a Critical Practice Approach	27
Chapter 3 Understanding the Criticality of Differences in Cross-Cultural Design	56
Chapter 4 Facebook Japan: Connecting Micro to Macro With Discursive Affordances	83
Chapter 5 Weibo of China: Hybridizing Performative Practice Into Normative Genre	115
Chapter 6 War of Social Messaging Platforms: Articulating Local Uptakes for Global Innovation and Competition	147
Chapter 7 Reshaping Crossroads Into a Design Square	188
References	209
ndex	253