

# Contents

<b>Preface</b>	<b>7</b>
<b>1 The Basics</b>	<b>9</b>
1.1 Modelling . . . . .	9
1.2 Principles of Solving Economic Problems . . . . .	13
1.3 Overview of Mathematical Tools . . . . .	14
1.3.1 Calculus of Functions of One Variable . . . . .	14
1.3.2 Calculus of Functions of More Variables . . . . .	24
<b>2 Demand and Supply</b>	<b>33</b>
2.1 Basic Demand Analysis . . . . .	33
2.1.1 General Many-Factor Model . . . . .	34
2.1.2 Single-Factor Models . . . . .	34
2.1.3 Many-Factor Models . . . . .	41
2.2 Basic Supply Analysis . . . . .	43
2.2.1 General Many-Factor Model . . . . .	43
2.2.2 Single-Factor Model . . . . .	44
2.3 Market Equilibrium . . . . .	47
2.4 Multipliers for Microeconomic Variables . . . . .	52
2.5 Consumer's Surplus . . . . .	55
2.6 Producer's Surplus . . . . .	55
Problems . . . . .	58
<b>3 Revenue, Cost, Profit</b>	<b>61</b>
3.1 Revenue . . . . .	61
3.2 Cost . . . . .	63
3.3 Profit, Break-Even Points . . . . .	68
3.4 Supply Construction . . . . .	71
Problems . . . . .	73

<b>4 Elasticity</b>	<b>77</b>
4.1 The Concept of Elasticity - Motivation . . . . .	77
4.2 Single-Factor Model . . . . .	78
4.3 Many-Factor Model . . . . .	83
Problems . . . . .	87
<b>5 Production</b>	<b>91</b>
5.1 Single-Input Model . . . . .	91
5.2 Two-Input Model . . . . .	95
Problems . . . . .	102
<b>6 Utility</b>	<b>105</b>
6.1 Utility and Consumer's Decisions . . . . .	105
6.2 Utility Model . . . . .	107
6.3 Optimization . . . . .	114
Problems . . . . .	120
<b>7 National Income</b>	<b>123</b>
7.1 Simplified Macroeconomic Model . . . . .	123
7.2 Consumption and Savings . . . . .	124
7.3 Models of National Economy . . . . .	127
7.4 Multipliers for Macroeconomic Variables . . . . .	133
Problems . . . . .	136
<b>8 Dynamic Analysis</b>	<b>139</b>
8.1 Economic Dynamics . . . . .	139
8.2 Dynamics and Integration Calculus . . . . .	140
8.3 Dynamics and Difference Calculus . . . . .	142
Problems . . . . .	148
<b>9 Miscellaneous Problems</b>	<b>151</b>
<b>10 Solutions to Problems</b>	<b>157</b>
Summary	181
References	183
<b>Index</b>	<b>185</b>