

CONTENTS

1	Introduction	1
2	Political Entrepreneurs and Their Parties: Conceptual and Typological Issues	9
	<i>Types of Parties in the Context of Historical and Social Trends</i>	11
	<i>Conceptual Differences, Definition and Concept of Entrepreneurial Parties</i>	14
	<i>A Typology of Entrepreneurial Parties</i>	19
	<i>The Institutionalisation of Entrepreneurial Parties</i>	23
	<i>Research Sources and Instruments</i>	26
3	The Party as a Spin-off from a Business Empire	29
	<i>The (In)Famous Pioneer: Berlusconi's Forza Italia</i>	31
	<i>'Down with the Dinosaurs!' or Too Private Public Affairs in Czechia</i>	39
	<i>Manage Everything as a Firm: Andrej Babiš's ANO in Czechia</i>	48
	<i>On the Wrong Side of Lithuanian Law: Viktor Uspaskich and His Labour Party</i>	63
	<i>Palikot's Movement: A One-off Sensation Involving a Polish Political Provocateur</i>	71
	<i>Similarities and Differences</i>	82

4	Two Tycoons and Their One-Man Shows	93
	<i>Austria's Team Stronach: Politics as a Failed Financial Investment</i>	94
	<i>The Slovak Performer Igor Matovič and His Ordinary People</i>	101
	<i>Similarities and Differences</i>	113
5	Entrepreneurial Parties Without Firms and Without Members	119
	<i>How to Build a Successful Project: Geert Wilders's Party for Freedom</i>	120
	<i>A Closed Party Failed Project: Tomio Okamura's Dawn of Direct Democracy</i>	126
	<i>Similarities and Differences</i>	134
6	How to Build a Party Organisation Without Financial Capital	139
	<i>The Norwegian Progress Party: From a Free-Wheeling, Indignant Dog-Kennel Owner to a Centralist Leader</i>	141
	<i>Paweł Kukiz: A Polish Punk-Rock Star's Campaign Against Political Parties</i>	149
	<i>Tomio Okamura's Struggle on Behalf of the Czech Nation Against Immigrant 'Parasites'</i>	157
	<i>Similarities and Differences</i>	167
7	Collapse or Survival: The Organisational Resilience of Entrepreneurial Parties	173
	<i>Risks Posed by Political Entrepreneurship to Democratic Politics</i>	181
	References	187
	Index	211