Contents

Ack	nowledgements	viii
Inte	ernational Advisory Board	ix
List	List of Figures	
List	List of Tables	
List	t of Editors	xiv
List	t of Contributors	XV
	ITORS' INTRODUCTION ia Livingstone and Kirsten Drotner	1
PAI	RT1 CONTINUITIES AND CHANGE	17
1	Culture–Nature and the Construction of Childhood Alan Prout	21
2	The Child in the Picture Patricia Holland	36
3	Managing Monsters: Videogames and the 'Mediatization' of the Toy Dan Fleming	55
4	Harlequin Meets <i>The SIMS</i> : A History of Interactive Narrative Media for Children and Youth from Early Flap Books to Contemporary Multimedia <i>Jacqueline Reid-Walsh</i>	71
PA	PART 2 PROBLEMATICS	
5	Making Waves: Historical Aspects of Public Debates about Children and Mass Media Chas Critcher	91
6	Children and Media in the Context of the Home and Family Stewart M. Hoover and Lynn Schofield Clark	105

7	Reality and Fantasy in Media: Can Children Tell the Difference and How Do We Know? Máire Messenger Davies	121
8	Children, Youth and the Mobile Phone Rich Ling and Leslie Haddon	137
9	The Mediated Playground: Media in Early Childhood Dafna Lemish	152
10	Dividing Delights: Children, Adults and the Search for Sales Jane Kenway and Elizabeth Bullen	168
11	Youth Films: Transforming Genre, Performing Audiences Anne Jerslev	183
12	Learning Theory, Video Games, and Popular Culture James Paul Gee	196
PA	RT3 CULTURES AND CONTEXTS	213
13	Children and Media: A Cultural Studies Approach David Buckingham	219
14	The African Reception of Global Media Larry Strelitz and Priscilla Boshoff	237
15	Let the World In! Globalization in Greenland Jette Rygaard	254
16	Games and Media: The Acquisition of Social Structure and Social Rules Maria Heller	271
17	Children, Media and Regional Modernity in the Asia Pacific Stephanie Hemelryk Donald	
18	Girls' Issues, Gender and the Media: Feminist Activisms in China Bu Wei	314
19	Contextualizing Media Competencies among Young People in Indian Culture: Interface with Globalization Usha S. Nayar and Amita Bhide	328
20	Youth, Media and Culture in the Arab World Marwan M. Kraidy and Joe F. Khalil	
21	Constrained Appropriations: Practices of Media Consumption and Imagination amongst Brazilian Teens Norbert Wildermuth	351

CONTENTS

22	Television Culture and Media Socialization across Countries: Theoretical Issues and Methodological Approaches Letizia Caronia and André H. Caron	371	
PAF	PART 4 PERSPECTIVES		
23	Mobilizing the Imagination in Everyday Play: The Case of Japanese Media Mixes Mizuko Ito	397	
24	Japanese Young People, Media and Everyday Life: Towards the Internationalizing of Media Studies Toshie Takahashi	413	
25	Debates and Challenges Facing New Literacies in the 21st Century Renee Hobbs	431	
26	From Parental Control to Peer Pressure: Cultural Transmission and Conformism Dominique Pasquier	448	
27	The Commodification of Youth Culture Janet Wasko	460	
28	Media and Communications Regulation and Child Protection: An Overview of the Field David Oswell	475	
29	Facilitating Political Participation: Young Citizens, Internet and Civic Cultures Peter Dahlgren and Tobias Olsson	493	
30	Children's Communication Rights: Beyond Intentions Cees J. Hamelink	508	
Inde	ex	520	