
Contents

<i>List of figures</i>	vii
<i>List of contributors</i>	viii
<i>Series editors' foreword</i>	xiii
1 The practices and politics of safeguarding	1
NATSUKO AKAGAWA AND LAURAJANE SMITH	
PART I	
Legal, administrative and conceptual challenges	15
2 Further reflections on community involvement in safeguarding intangible cultural heritage	17
JANET BLAKE	
3 Intangible heritage safeguarding and intellectual property protection in the context of implementing the UNESCO ICH Convention	36
HARRIET DEACON AND RIEKS SMEETS	
4 Intangible heritage economics and the law: listing, commodification and market alienation	54
LUCAS LIXINSKI	
5 Inside the UNESCO apparatus: from intangible representations to tangible effects	68
KRISTIN KUUTMA	
6 Intangibility re-translated	84
MIN-CHIN CHIANG	

7	Language as world heritage? Critical perspectives on language-as-archive	102
	ANA DEUMERT AND ANNE STORCH	
8	<i>The Convention for the Safeguarding of the Intangible Cultural Heritage: absentees, objections and assertions</i>	118
	MÁIRÉAD NIC CRAITH, ULLRICH KOCKEL AND KATHERINE LLOYD	
 PART II		
	The complexities of 'safeguarding'	133
9	Batik as a creative industry: political, social and economic use of intangible heritage	135
	NATSUKO AKAGAWA	
10	Replacing faith in spirits with faith in heritage: a story of the management of the Gangneung Danoje Festival	155
	CEDARBOUGH T. SAEJI	
11	World Heritage communities, anchors and values for the safeguarding of intangible cultural heritage in southern Africa: Botswana and Zimbabwe	174
	STELLA BASINYI AND MUNYARADZI ELTON SAGIYA	
12	ICH-isation of popular religions and the politics of recognition in China	187
	MING-CHUN KU	
13	National identity, culinary heritage and UNESCO: Japanese <i>washoku</i>	200
	NATSUKO AKAGAWA	
14	Beyond safeguarding measures, or a tale of strange bedfellows: improvisation as heritage	218
	MUSTAFA COŞKUN	
15	Playing with intangible heritage: video game technology and procedural re-enactment	232
	JAKUB MAJEWSKI	
	<i>Index</i>	250