

CONTENTS

The Politics of Social Comparison

1	The Politics of Social Comparison	1
<hr/>		
PART I <i>Imagining the Economic Other</i>		
2	Inequality in the Social Mind	13
3	Revealing the Social Mind	32
4	The Disadvantaged Other	42
5	The Advantaged Other	67
<hr/>		
PART II <i>Responding to the Economic Other</i>		
6	Social Comparison and Status Perceptions	91
7	Social Comparison and Support for Redistribution	108
<hr/>		
PART III <i>Insulated from Inequality</i>		
8	Why Americans Don't Look Up	125
9	Why Americans Would Rather Look Down	155
10	How Looking Up Keeps Us Down	169
11	The Power of Social Comparison	184
<hr/>		
	Acknowledgments	203
	Appendix	207
	Notes	219
	References	249
	Index	271