

CONTENTS

| | | |
|----------|--|------------|
| | <i>Acknowledgment</i> | ix |
| 1 | Introduction | 1 |
| | From mediatization to deep mediatization | 3 |
| | Traditions and perspectives | 7 |
| | The chapters of this book | 12 |
| | Notes | 16 |
| 2 | The making of deep mediatization | 17 |
| | A political economy of digital infrastructures | 19 |
| | The role of pioneer communities | 30 |
| | Deep mediatization's quantitative trends | 40 |
| | Notes | 52 |
| 3 | Media as a process | 56 |
| | Questioning media logics | 59 |
| | Thinking about media as a process | 67 |
| | Scaling the media manifold | 84 |
| | Notes | 95 |
| 4 | A figurational approach | 100 |
| | Figurations, communications and media | 102 |
| | A figurational perspective on society | 106 |
| | Transformation as re-figuration | 109 |
| | Notes | 113 |
| 5 | Deep mediatization's re-figuration of society | 115 |
| | The new interrelatedness of figurations | 116 |
| | The transformation of existing figurations | 127 |
| | The emergence of new figurations | 138 |
| | Notes | 144 |

| | | |
|----------|---|------------|
| 6 | The individual in times of deep mediatization | 149 |
| | Media repertoires and the multiplicity of figurations | 152 |
| | Everyday ambivalences of the data double | 157 |
| | The re-orientation of the self | 166 |
| | Notes | 173 |
| 7 | Deep mediatization and the good life | 176 |
| | A deep generational change? | 180 |
| | New forms of organizing | 187 |
| | The need for individual autonomy | 194 |
| | Notes | 199 |
| | <i>References</i> | 203 |
| | <i>Index</i> | 237 |