Contents

List of Figures	ix
List of Tables	xi
1. Introduction	1
2. Online Revolution2.1 Online Relations2.2 The Demise of Expert Knowledge2.3 Sharing Economy	5 6 10 16
3. Methods of Researching Online Commur3.1 Quantitative Research3.2 Qualitative Research3.3 Research of Works of Culture	23 28 70 98
 4. Research Ethics 4.1 Internet as the Source of Infamy 4.2 Anonymity 4.3 Privacy 4.4 Informed Consent 4.5 Data Ownership 4.6 Data Confidentiality 	113 116 117 119 123 126 127
5. Final Remarks	131
References Index	133 173