

TABLE OF CONTENTS

<u>Introduction</u>	
<u>Chapter One</u>	6
<u>Choosing a College</u>	
<u>The Intern's Guidebook</u>	
<u>The Almost Grad's Guide</u>	
<u>Chapter Two</u>	15
<u>Broadcasting Myths</u>	
<u>The Most Difficult Skill</u>	
<u>Chapter Three: Television News Basics</u>	20
<u>The Package</u>	
<u>How to cut time from your package</u>	
<u>Guide to B-roll</u>	
<u>B-Roll is your friend</u>	
<u>An "ear" for natural sound</u>	
<u>The one-sided story</u>	
<u>Coming up with a standup</u>	
<u>Standup opens</u>	
<u>Ending a package</u>	
<u>"Meeting" stories</u>	
<u>The viewer's point of view</u>	
<u>Architectural studies</u>	
<u>Before writing your package</u>	
<u>Reporter's checklist</u>	
<u>How to find a story</u>	
<u>After finding a story</u>	
<u>Rounds calls</u>	
<u>The story "hook"</u>	
<u>Anchoring the first time</u>	
<u>Anchor checklist</u>	
<u>Successful anchors</u>	
<u>How to write a tease</u>	
<u>Backtiming your day</u>	

REVIZE 2015

<u>How to produce a newscast</u>	
<u>Interview Tips</u>	
<u>Political Interviews</u>	
<u>Standups</u>	
<u>Reporter Involvement</u>	
<u>Editing Natural Sound</u>	
<u>The lazy package</u>	
<u>The night shift</u>	
<u>Live shots made simple</u>	
<u>Sequences & jump cuts</u>	
<u>Chapter Four: Job hunting</u>	90
<u>Targeting a market</u>	
<u>Networking</u>	
<u>Do not call!</u>	
<u>Cover letters & writing</u>	
<u>What takes so long?</u>	
<u>Chapter Five: Resume tapes</u>	105
<u>How to send your tapes</u>	
<u>Resume tape content</u>	
<u>Chapter Six: Job hunting</u>	119
<u>Finding the openings</u>	
<u>Chapter Seven: Job hunting myths</u>	146
<u>Road trips & Feedback</u>	
<u>Chapter Eight: Interviews</u>	154
<u>The second job</u>	
<u>Chapter Nine: Office politics</u>	180
<u>Jedi Mind Tricks</u>	
<u>Contracts: read the fine print</u>	
<u>Chapter Ten: Dealing with News Directors</u>	209
<u>Chapter Eleven: Intangibles</u>	215
<u>Chapter Twelve: Updates for 2013</u>	244