

CONTENTS

List of figures	xii
List of tables	xiii
List of contributors	xv
Acknowledgements	xxiv
Introduction: demarcating the field of local media and journalism	1
<i>Agnes Gulyas and David Baines</i>	
PART I	
Histories and legacies of local media and journalism	23
1 Historicising the afterlife: local newspapers in the United Kingdom and the 'art of prognosis'	25
<i>Rachel Matthews</i>	
2 A history of the local newspaper in Japan	34
<i>Anthony S. Rausch</i>	
3 Local news deserts in Brazil: historical and contemporary perspectives	44
<i>Carlos Eduardo Lins da Silva and Angela Pimenta</i>	
4 A history of local media in Norway	54
<i>Eli Skogerbo</i>	
5 State of play: local media, power and society in the Caribbean	63
<i>Juliette Marie Storr</i>	

6	'Peopleization' of news: the development of the American local television news format <i>Madeleine Liseblad</i>	72
PART II		
	Local media policies	81
7	The death of broadcast localism in the United States <i>Christopher Ali</i>	83
8	Developing local media policies in sub-state nations: the case of Catalonia <i>Mariola Tarrega and Josep Àngel Guimerà</i>	93
9	Local journalism in Australia: policy debates <i>Kristy Hess and Lisa Waller</i>	102
10	The development of community broadcasting legislation in Kenya <i>Rose N. Kimani</i>	112
11	Local media policies in Poland: key issues and debates <i>Sylvia Męfal</i>	122
12	The impact of communication policies in local television models: the cases of Catalonia and Scotland <i>Aida Martori Muntsant</i>	131
PART III		
	Local media, publics and politics	139
13	Local journalism in the United States: its publics, its problems, and its potentials <i>C.W. Anderson</i>	141
14	Remediating the local through localised news making: India's booming multilingual press as agent in political and social change <i>Ursula Rao</i>	149
15	De-professionalization and fragmentation: challenges for local journalism in Sweden <i>Gunnar Nygren</i>	158

16	Central and local media in Russia: between central control and local initiatives <i>Ilya Kiriya</i>	167
17	The return of party journalism in China and 'Janusian' content: the case of Newspaper X <i>Jingrong Tong</i>	176
18	Strategy over substance and national in focus? Local television coverage of politics and policy in the United States <i>Erika Franklin Fowler</i>	185
19	From journal of record to the 24/7 news cycle: perspectives on the changing nature of court reporting in Australia <i>Margaret Simons and Jason Bosland</i>	193
PART IV		
	Ownership and sustainability of local media	203
20	Business and ownership of local media: an international perspective <i>Bill Reader and John Hatcher</i>	205
21	Local media owners as saviours in the Czech Republic: they save money, not journalism <i>Lenka Waschková Čísařová</i>	214
22	What can we learn from independent family-owned local media groups? Case studies from the United Kingdom <i>Sarah O'Hara</i>	226
23	Local media in France: subsidized, heavily regulated and under pressure <i>Matthieu Lardeau</i>	236
24	'I've started a hyperlocal, so now what?' <i>Marco van Kerkhoven</i>	248
25	The hyperlocal 'renaissance' in Australia and New Zealand <i>Scott Downman and Richard Murray</i>	255

PART V

Local journalists and journalistic practices 265

- 26 At the crossroads of hobby, community work and media business:
Nordic and Russian hyperlocal practitioners 267
*Jaana Hujanen, Olga Dovbysh, Carina Tenor, Mikko Grönlund,
Katja Lehtisaari and Carl-Gustav Lindén*
- 27 Not all doom and gloom: the story of American small-market newspapers 276
Christopher Ali, Damian Radcliffe and Rosalind Donald
- 28 Local journalism in Bulgaria: trends from the Worlds of Journalism study 288
Vera Slavtcheva-Petkova
- 29 Specialised training of local journalists in armed conflict: the Colombian
experience 300
Yennué Zárate Valderrama
- 30 From community to commerce? Analytics, audience ‘engagement’
and how local newspapers are renegotiating news values in the age of
pageview-driven journalism in the United Kingdom 312
James Morrison
- 31 Two-tier tweeting: how promotional and personalised use of Twitter is
shaping local journalistic practices in the United Kingdom 321
Lily Canter
- 32 Centralised and digitally disrupted: an ethnographic view of local
journalism in New Zealand 331
Helen Sissons
- 33 Situating journalistic coverage: a practice theory approach to researching
local community radio production in the United Kingdom 343
Josephine F. Coleman

PART VI

Communities and audiences of local news 355

- 34 What does the audience experience as valuable local journalism?
Approaching local news quality from a user’s perspective 357
Irene Costera Meijer
- 35 Local journalism and at-risk communities in the United States 368
Philip M. Napoli and Matthew S. Weber

36	The emerging deficit: changing local journalism and its impact on communities in Australia <i>Margaret Simons, Andrea Carson, Denis Muller and Jennifer Martin</i>	379
37	Strength in numbers: building collaborative partnerships for data-driven community news <i>Jan Lauren Boyles</i>	389
38	Bottom-up hyperlocal media in Belgium: Facebook groups as collaborative neighborhood awareness systems <i>Jonas De Meulenaere, Cédric Courtois and Koen Ponnet</i>	398
39	Local news repertoires in a transforming Swedish media landscape <i>Annika Bergström</i>	408
40	The what, where, and why of local news in the United States <i>Angela M. Lee</i>	419
PART VII		
	Local media and the public good	427
41	Local media and disaster reporting in Japan <i>Florian Meissner and Jun Tsukada</i>	429
42	Public service journalism and engagement in US hyperlocal nonprofits <i>Patrick Ferrucci</i>	439
43	Local public service media in Northern Ireland: the merit goods argument <i>Phil Ramsey and Philip McDermott</i>	448
44	Participation in local radio agricultural broadcasts and message adoption among rural farmers in northern Ghana <i>Adam Tanko Zakariah</i>	457
45	Pacific Islanders' <i>talanoa</i> values and public support point the way forward <i>Shailendra Singh</i>	468
46	Alternative journalism, alternative ethics? <i>Tony Harcup</i>	477
	Index	486