

Contents

	Foreword by M. J. Rossant	xi
	1 Introduction: The Argument in Brief	1
I	<i>The Neglected Realm of Social Scarcity</i>	
	2 A Duality in the Growth Potential	15
	3 The Material Economy and the Positional Economy	27
	4 The Ambiguity of Economic Output	55
II	<i>The Commercialization Bias</i>	
	5 The Economics of Bad Neighbors	71
	6 The New Commodity Fetishism	84
	Appendix The Commercialization Effect: The Sexual Illustration	95
	7 A First Summary: The Hole in the Affluent Society	102
III	<i>The Depleting Moral Legacy</i>	
	8 An Overload on the Mixed Economy	117
	9 Political Keynesianism and the Managed Market	123
	10 The Moral Re-entry	137
	11 The Lost Legitimacy and the Distributional Compulsion	152
IV	<i>Perspective and Conclusions</i>	
	12 The Liberal Market as a Transition Case	161
	13 Inferences for Policy	178
	References	193
	Index	203