

# Contents

|                                                                                                                     |   |
|---------------------------------------------------------------------------------------------------------------------|---|
| Preface.....                                                                                                        | 7 |
| <i>Uwe Engel</i>                                                                                                    |   |
| 1. Introduction.....                                                                                                | 9 |
| <i>Uwe Engel</i>                                                                                                    |   |
| 2. Motivated Misreporting: Shaping Answers to Reduce Survey Burden... 24                                            |   |
| <i>Roger Tourangeau, Frauke Kreuter, and Stephanie Eckman</i>                                                       |   |
| 3. Audio-recording of Open-ended Survey Questions: A Solution to the Problems of Interviewer Transcription?..... 42 |   |
| <i>Patrick Sturgis and Rebekah Luff</i>                                                                             |   |
| 4. Framing Effects..... 58                                                                                          |   |
| <i>Uwe Engel and Britta Köster</i>                                                                                  |   |
| 5. Estimating and Comparing the Quality of Different Scales of an Online Survey Using an MTMM Approach..... 76      |   |
| <i>Melanie Revilla and Willem E. Saris</i>                                                                          |   |
| 6. Collecting MTMM Data on Satisfaction with Life..... 97                                                           |   |
| <i>Laura Burmeister and Uwe Engel</i>                                                                               |   |
| 7. On the Quality of Web Panels..... 112                                                                            |   |
| <i>Jelke Bethlehem</i>                                                                                              |   |
| 8. Online Surveys and the Burden of Mobile Responding..... 130                                                      |   |
| <i>Marika de Bruijne and Marije Oudejans</i>                                                                        |   |



|                                                                                                                          |     |
|--------------------------------------------------------------------------------------------------------------------------|-----|
| 9. Well-being, Survey Attitudes, and Readiness to Report on<br>Everyday Life Events in an Experience Sampling Study..... | 146 |
| <i>Laura Burmeister, Uwe Engel, and Björn Oliver Schmidt</i>                                                             |     |
| 10. Nonresponse, Measurement Error, and Estimates of Change<br>– Lessons from the German PPSM Panel .....                | 160 |
| <i>Suat Can and Uwe Engel</i>                                                                                            |     |
| 11. Handling of Missing Data in Statistical Analyses .....                                                               | 192 |
| <i>Daniel Salfrán and Martin Spiess</i>                                                                                  |     |
| 12. Multiple Imputation of Overdispersed Multilevel Count Data .....                                                     | 209 |
| <i>Kristian Kleinke and Jost Reinecke</i>                                                                                |     |
| Contributors .....                                                                                                       | 227 |
| Subject Index.....                                                                                                       | 229 |
| Author Index.....                                                                                                        | 235 |