Contents

List of Tables	page viii
List of Figures	X c. Adams N. GAmm
List of Boxes	xii
Contributors	iiix Subgroup Analysis: Pitfalls, Promise, and Hones
Acknowledgments	Change and xv
1 A New Era of Experimental Political S	
James N. Druckman and Donald P. Gree	
PART I: EXPERIMENTAL DESIGNS	
2 Conjoint Survey Experiments Kirk Bansak, Jens Hainmueller, Daniel J	. Hopkins, and Teppei Yamamoto
3 Audit Studies in Political Science Daniel M. Butler and Charles Crabtree	24 Transparency in Experimental Research: Cheryl Bendreau
4 Field Experiments with Survey Outcome Joshua L. Kalla, David E. Broockman, and	
5 How to Tame Lab-in-the-Field Exper Catherine Eckel and Natalia Candelo Lon	
6 Natural Experiments Rocío Titiunik	801 Conerdizing Experimental Results
7 Virtual Consent: The Bronze Standard Dawn Langan Teele	d for Experimental Ethics 130

PART II: EXPERIMENTAL DATA

8	Experiments, Political Elites, and Political Institutions Christian R. Grose	149
9	Convenience Samples in Political Science Experiments Yanna Krupnikov, H. Hannah Nam, and Hillary Style	165
10	Experiments Using Social Media Data Andrew M. Guess	184
11	How to Form Organizational Partnerships to Run Experiments Adam Seth Levine	199
PAI	RT III: EXPERIMENTAL TREATMENTS AND MEASURES	
12	Improving Experimental Treatments in Political Science Diana C. Mutz	219
13	Beyond Attitudes: Incorporating Measures of Behavior in Survey Experiments Erik Peterson, Sean J. Westwood, and Shanto Iyengar	239
PAI	RT IV: EXPERIMENTAL ANALYSIS AND PRESENTATION	
14	Advances in Experimental Mediation Analysis Adam N. Glynn	257
15	Subgroup Analysis: Pitfalls, Promise, and Honesty Marc Ratkovic	271
16	Spillover Effects in Experimental Data Peter M. Aronow, Dean Eckles, Cyrus Samii, and Stephanie Zonszein	289
17	Visualize as You Randomize: Design-Based Statistical Graphs for Randomized Experiments Alexander Coppock	320
PAI	RT V: EXPERIMENTAL RELIABILITY AND GENERALIZABILITY	
18	Transparency in Experimental Research Cheryl Boudreau	
19	Threats to the Scientific Credibility of Experiments: Publication Bias and P-Hacking Neil Malbotra	354
20	What Can Multi-Method Research Add to Experiments? Jason Seawright	369
21		385
22	Conducting Experiments in Multiple Contexts Graeme Blair and Gwyneth McClendon	

contents	VI

PAI	T VI: USING EXPERIMENTS TO STUDY IDENTITY	
23	Identity Experiments: Design Challenges and Opportunities for Studying Race and Ethnic Politics Amber D. Spry	431
24	The Evolution of Experiments on Racial Priming Ali A. Valenzuela and Tyler Reny	447
25	The Evolution of Experiments on Gender in Elections Samara Klar and Elizabeth Schmitt	468
26	Gender Experiments in Comparative Politics Amanda Clayton and Georgia Anderson-Nilsson	485
PAI	RT VII: USING EXPERIMENTS TO STUDY GOVERNMENT ACTIONS	
27	Experiments on and with Street-Level Bureaucrats Noah L. Nathan and Ariel White	509
28	The State of Experimental Research on Corruption Control Paul Lagunes and Brigitte Seim	520
29	Experiments on Political Activity Governments Want to Keep Hidden Jennifer Pan	544
	Experiments in Post-Conflict Contexts Aila M. Matanock	562
31	Experiments on Problems of Climate Change Mary C. McGrath	59
32	A Constant Obsession with Explanation	
32	Lynn Vavreck sesignases add at best souler but noticed.	
	Variances and variable costs of alternative designs.	
Aut	lypology of randomized experiments and observational studies.	
Sub	ject Index	628