

Contents

List of Illustrations	vii
Acknowledgments	x
1 From <i>Fake News</i> to <i>Tremendous Success</i> : Introduction <i>Matthias Eitelmann and Ulrike Schneider</i>	 1
Part I Rhetoric and Repetition	
2 <i>It's Just Words, Folks. It's Just Words</i> : Donald Trump's Distinctive Linguistic Style <i>Jesse Egbert and Douglas Biber</i>	 17
3 <i>I Know Words, I Have the Best Words</i> : Repetitions, Parallelisms, and Matters of (In)Coherence <i>Kristina Nilsson Björkenstam and Gintarė Grigonytė</i>	 41
4 <i>A Man who Was Just an Incredible Man, an Incredible Man</i> : Age Factors and Coherence in Donald Trump's Spontaneous Speech <i>Patricia Ronan and Gerold Schneider</i>	 62
Part II Evaluation and Emotion	
5 <i>Very Emotional, Totally Conservative, and Somewhat All over the Place</i> : An Analysis of Intensifiers in Donald Trump's Speech <i>Ulrike Stange</i>	 87
6 <i>Crooked Hillary, Lyin' Ted, and Failing New York Times</i> : Nicknames in Donald Trump's Tweets <i>Jukka Tyrkkö and Irina Frisk</i>	 109
7 <i>I'm Doing Great with the Hispanics. Nobody Knows It</i> : The Distancing Effect of Donald Trump's <i>the</i> -Plurals <i>Ulrike Schneider and Kristene K. McClure</i>	 130
Part III Discourse and Metaphor	
8 <i>Either We WIN this Election, or We Are Going to LOSE this Country!</i> : Trump's WARLIKE COMPETITION Metaphor <i>Anthony Koth</i>	 155

9	Silence and Denial: Trump's Discourse on the Environment <i>Marta Degani and Alexander Onysko</i>	173
10	Donald Trump's "Fake News" Agenda: A Pragmatic Account of Rhetorical Delegitimization <i>Christoph Schubert</i>	196
11	Sorry Not Sorry: Political Apology in the Age of Trump <i>Jan David Hauck and Teruko Vida Mitsuhashi</i>	215
Part IV Conclusion		
12	<i>Great Movement</i> versus <i>Crooked Opponents</i> : Is Donald Trump's Language Populist? <i>Ulrike Schneider and Matthias Eitelmann</i>	235
	Notes on Contributors	251
	Index	254